

# Supporting Our Community

## Willis-Knighton Medical Center a full service hospital plus

- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

## Willis-Knighton South & The Center for Women's Health a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

## WK Bossier Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

## WK Pierremont Health Center a full service hospital plus

- ◆ Quick Care Urgent Care Center
- ◆ Fitness & Wellness Center
- ◆ Physician Offices
- ◆ Work Kare

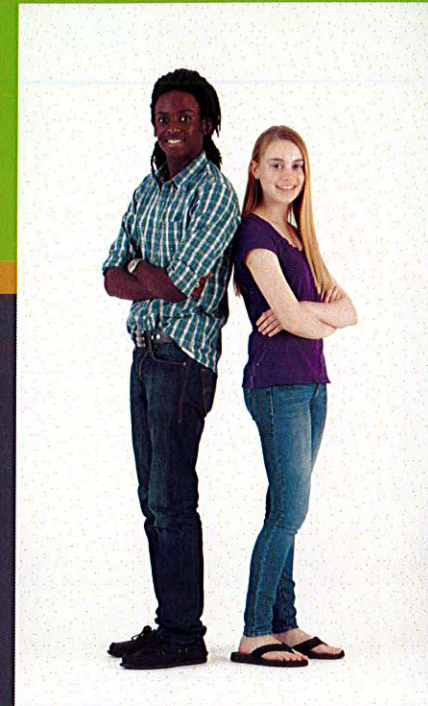
## The Oaks of Louisiana residential options for seniors

- ◆ Tower at The Oaks
- ◆ Savannah at The Oaks
- ◆ Garden Apartments at The Oaks
- ◆ Health Center at Live Oak



**WILLIS-KNIGHTON HEALTH SYSTEM**  
Good Health in Every Direction  
wkhs.com

# JA Empowers: Student & Volunteer Showcase



  
**Junior Achievement®**

April 30, 2013  
Shreveport, Louisiana



## A Message from the Honorary Chair

For 49 years, Junior Achievement of North Louisiana has supported economic education in our community. JA programs connect the dots between what is learned in school and how it can be applied in real life. The health of a nation is largely influenced by the characteristics of the workforce which impacts productivity, the economy and global competitiveness. Over 50% of US companies report major challenges in recruiting employees with the skills and knowledge they need for the 21st century. JA lessons include higher-order thinking skills, critical and creative thinking, problem-solving and address personal qualities such as honesty, self-motivation and adaptability. 92% of JA students state they have a better understanding of the job market and skills necessary to be successful as well as an increased understanding of budgeting, investing and planning financially for the future. The presence of diverse industries and opportunities within our community needs to have a supply of prepared students entering the workforce, and JA students are better prepared to meet their needs and challenges.

Thank you for supporting JA programs in our community.

*Harry McInnis, Jr.* 2010 Junior Achievement Laureate  
McInnis Brother's Construction

## A Message from the Event Chair

Junior Achievement is pleased to present twelve curriculum displays, each hosted by volunteers, teachers and JA students. We appreciate their work in showcasing Junior Achievement curriculum; sequential, hands-on lessons in financial literacy, work readiness and entrepreneurship taught in the classroom. We also appreciate the parents and caregivers who recognize the need to prepare their children to succeed in school and in life.

Finally, we appreciate the contributions from our community leaders who we are fortunate to have with us today. Thank you, and please visit the curriculum displays to experience JA lessons which increases the relevance of classroom lessons and increases students' understanding of the value of staying in school.

*Chris Anderson*, Junior Achievement Board of Directors  
Rockwell Collins and BAFB 307th Bomb Wing, Director of Operations

## JA Empowers: Student & Volunteer Showcase

### WELCOME

Christopher B. Anderson, Event Chair

2010 Junior Achievement Laureate

Harry McInnis, Jr. - JA Empowers: Honorary Chair

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### Recognition of JA Board of Directors & JA Laureates

Scott Auer, Chairman of the Board

Recognition of JA NLA Business Hall of Fame Laureates

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### Recognition of Volunteers

Carlos Boston - Carlos Boston Allstate Agency, Volunteer

Captain Ben Meighan, BAFB, Volunteer of the Year

Scott Auer, Praeses, Volunteer of the Year

### Recognition for Corporate Volunteerism

Capital One Bank, Regions Bank & Barksdale Federal Credit Union

### Recognition of Community Service

Barksdale Federal Credit Union & Shreveport Job Corps Center

### Recognition of Individual, Business & Corporate Supporters

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### BOSSIER PARISH SCHOOL REPRESENTATIVES

Mr. D.C. Machen, Bossier Superintendent & JA Board Member

Mrs. Judy Grooms, Principal, Cope Middle School

Hanna Sasser, 3rd Grade - Meadowview

Anna Sullivan, 7th grade - Cope

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### CADDO PARISH SCHOOL REPRESENTATIVES

Dr. Gerald Dawkins, Caddo Superintendent & JA Board Member

Dr. Ruby Scroggins, Principal, J.S. Clark Elementary

Damarius Kennedy, 6th grade - J.S. Clark

Journie Davis - Booker T. Washington - 8th grade - Ms. Emily Hart

Carl Williams, Jr. - Booker T. Washington

### CLOSING REMARKS

Nita H. Cook, Junior Achievement President & Executive Director

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## BOSSIER & CADDO PARISH SCHOOLS

### ELEMENTARY SCHOOLS

#### JA Ourselves® K-5

CLAIBORNE FUNDAMENTAL MAGNET ELEMENTARY SCHOOL

Ellen Hall, Principal

Beth Reeks, Teacher • Shelton Harville, Student

Barbara Terry & Janet Fowler, Citizens National • Robbie Cox, Chase

#### JA Our Family® 1<sup>st</sup> grade

SHREVE ISLAND ELEMENTARY SCHOOL

Emily Stanford, Principal

Shanne Bowie, JA Coordinator

Cheryl Hackney, Teacher • Bryce Sutton, Student

Jed Rimmer, GHRN - Allison Prewett, BFCU

#### JA Our Community® 2<sup>nd</sup> grade

CLAIBORNE FUNDAMENTAL MAGNET ELEMENTARY SCHOOL

Ellen Hall, Principal

Bennett Herndon, Teacher • Kennedi Brown, Student

Barry Milligan, BancorpSouth • Lanya Bernard, Community Trust

#### JA Our City® 3<sup>rd</sup> grade

MEADOWVIEW ELEMENTARY SCHOOL

Dr. Shelly Barrett, Principal

Julie Landry, Teacher • Hanna Sasser, Student

Eddie Brumfield, JACE Consulting - Jason Rampmaier, Capital One Bank

#### JA Our Region® 4th grade

CHEROKEE PARK ELEMENTARY SCHOOL

Tyrone Burton, Principal

Tunnisia Coleman, Teacher • Marcus Lett, Student

Matthew Wise, Regions Bank

#### JA Our Nation® 5th grade

KERR ELEMENTARY SCHOOL

Janet Doughty, Principal

Rosalind Howard, JA Coordinator

Pete Traylor, Teacher • Jada Hooker, Student

Jeremy Jones, Home Federal Bank • Kyle Stadtlander, Red River Bank

A special thank you to, Dr. Gerald Dawkins & Mr. D.C. Machen for their support & serving on the Junior Achievement Board of Directors...

## BOSSIER & CADDO PARISH SCHOOLS

### MIDDLE SCHOOLS

#### JA Global Marketplace® 6<sup>th</sup> grade

JS CLARK MIDDLE SCHOOL

Ruby C. Scroggins, Principal

Shayla Cooper, Teacher • Damarius Kennedy, Student

Matthew Kimbrough, Agent Financial

#### JA America Works® 7th grade

COPE MIDDLE SCHOOL

Judy Grooms, Principal • Ray Smith, Teacher

Anna Sullivan, Student

Ben Meighan, BAFB • Cheryl Williams, SWEPCO

#### JA Economics for Success® 8<sup>th</sup> grade

BOOKER T. WASHINGTON NEW TECHNOLOGY

Greg O'Quinn, Asst. Principal • Mrs. Hart, Teacher

Journie Davis, Student • Karen Anthony, Retired

Kenneth Dennis, Community Bank • Carlos Boston, Allstate Insurance

#### JA Job Shadow® 8<sup>th</sup> grade

HAUGHTON MIDDLE SCHOOL

Waylon Bates, Principal • Judy Salley, Counselor

Valerie Bass, Student

Danny Martin, Caddo Water & Soil Conservation

### HIGH SCHOOLS

#### JA Success Skills®

SHREVEPORT JOB CORPS CENTER

Lionel Fraser, Center Director • Emerie Gentry, Teacher

Alicia Sampson, Student • Karen Wissing, Sci-Port

#### JA-AT&T and The Caddo-Bossier Port Job Shadow®

BOOKER T. WASHINGTON NEW TECHNOLOGY

Patrick Greer, Principal • Patty Hamilton, Teacher

Carl Williams, Jr., Student

Rich DesCoteaux, Ternium

...and to Gayle Flowers and Emma Jordan for serving as JA Liaisons for Caddo & Bossier Parish Schools.



## A Message from the JA NLA Chairman of the Board

I extend my deepest appreciation for your support of Junior Achievement of North Louisiana. Our program continues to have positive impact on many students because of your commitment and dedication to their educational success.

Today, we honor exceptional volunteers as well as community leaders and corporations whose contributions provide the necessary resources to bring economic education to the classroom. Also today, we feature four students, teachers and principals whose powerful testimony illustrates the need for growth of JA's relevant programs in area classrooms. Our collaboration with parish schools brings into focus a plan for this strategic growth to empower the young people of north Louisiana to own their economic success.

*Scott Auer,*

Chairman of the Board  
Praeses, LLC

## 2012-13 Junior Achievement Board of Directors

Scott Auer, Praeses, Chairman of the Board  
Rex Tamplin, Aliign, LLC,  
Trent Millican, RBM, LLP - Treasurer  
Kelly Roberts, Storer Equipment, Secretary  
George Fritze, Red River Motor Company, JA NLA Laureate Liaison  
Scott McCloud, SWEPCO, Past Chair  
Dr. Gerald Dawkins, Caddo Parish Schools  
Mr. DC Machen, Bossier Parish Schools  
Chris Anderson, Rockwell Collins  
David Scott, JP Morgan Chase  
Lisa Hackard, KPMG  
Stephanie Beauvais, Heard, McElroy & Vestal, JA Associate Board Chair  
Emma Jordan, Liaison - Bossier Parish Schools  
Gayle Flowers, Liaison - Caddo Parish Schools

# THANK YOU

## Junior Achievement of North Louisiana 2013 - 2014 Community Supporters

William G. Anderson	Carlton Golden	George D. Nelson, Jr.
Chris Anderson	Dr. Carl & Sylvia Goodman	Diane Nelson
Scott Auer	Aprile Greenleaf	John Palmer
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Gretchen Crow	Vincent Marsala	Raymond J. Vallillo
L. Randy Davis	Elizabeth Cloyd Maxwell	Kenneth Vines
Lee O'Brien Davis	Scott McCloud	Eric C. Weiss
John Davison	Martha McDonald	Nicholas H. Wheless, Jr.
Dr. Gerald & Gwen Dawkins	George E. McGovern II	C. Cody White, Jr.
Lori Dean	Harry E. McInnis, Jr.	Thoma J. Williams
Robert Dickinson	Trent Millican	Bob Wolfe
Jim Elrod	Fred & Michael Moffitt	Michael H. Woods
Rand & Susan Falbaum	Gary Moore	Howard & Louise Worrell
George P. Fritze	L. Frank Moore	Alan Yoken
Chris P. Gabriel	Dr. Ike Muslow	Donald J. Zadeck



# THANK YOU

## 2013 - 2014 Corporate & Foundation Supporters

Aaron or Peggy Selber Foundation, Inc.	LSUHS Foundation
AEP SWEPCO	LWCC
Align, LLC	Moffitt Volkswagen, Inc.
AT&T	Muslow Oil and Gas, Inc.
Bancorp South	National Independent Trust Co -Argent
Bayou State Oil	Ouachita Independent Bank
Best Buy	Optimist Club of Bossier
Barksdale Federal Credit Union	Shreveport Optimist Club
Blanchard, Walker, O'Quin & Roberts	Paul & Betty McDonald Foundation
Bossier Parish Schools	Power's Foundation
Bradley Murchinson Kelly & Shea LLC	Praeses, LLC
Brammer Engineering, Inc.	Querbes & Nelson
Brenner Holdings LP	RBM, LLP
Builders Supply	Red River Bank
BusinessFirst Bank	Red River Motor Co.
Caddo Parish Schools	Regions Bank
Capital One Bank	Rockwell Collins
Citizens Bank	Sam's Wholesale Club
Community Trust Bank	Shreveport Rotary Club
Committee of One Hundred	Sid Potts, Inc.
Community Foundation	Skrivanos Engineering, Inc.
Credit Bureau of Louisiana	Storer Equipment
Davis Energy LLC	AEP SWEPCO
Dr. George and Sandra Bakowski Foundation	Target
Fire Tech	U.L. Coleman Properties, LLC
Grayson Foundation	United Way of Northwest Louisiana
Heard, McElroy & Vestal CPA	Volunteers of American
Home Federal Bank	Wheless Foundation
Interstate LLC	William's Financial Advisors
J. Fleet Oil & Gas Production Company, LLC	Willis Knighton Health System
J.B. Atkins Foundation	Woolf Foundation
JP Morgan Chase	Worrell Bros.
Kilpatrick's Rose-Neath Funeral Homes	Yokem Toyota
KPMG	Zadeck Family Foundation
Louisiana Dealer Services, Inc.	

## Junior Achievement of North Louisiana 20th Annual Business Hall of Fame *Induction Ceremony*

*Save the Date !*  
**October 17, 2013**

**2012**

William G. Anderson  
George D. Nelson, Jr.  
Harold Turner

**1994**

John Franks  
Samuel P. Peters  
Albert Sklar

**2000**

James N. Fritze  
Norman V. Kinsey  
Joseph Dudley Talbot

**2006**

Ollie S. Tyler  
Steven C. Walker  
C. Cody White, Jr.

**1995**

Louis Pendleton  
Virginia K. Shehee  
Don Weir, Sr.

**2001**

Donald E. Jones  
Willis L. Meadows  
Aaron Selber, Jr.

**2007**

Rand H. Falbaum  
Roy Griggs  
W. Clinton Rasberry, Jr.

**1996**

Wallace Brown  
George D. Nelson, Sr.  
Nicholas H. Wheless, Jr.

**2002**

Harold R. Bicknell  
Donald J. Zadeck

**2008**

Joe N. Averett, Jr.  
Robert B. Hamm  
Thomas J. Williams

**1997**

James E. Davison  
James K. Elrod  
L. Frank Moore

**2003**

E.R. "Bo" Campbell  
Donald G. Mack  
Vincent J. Marsala

**2009**

George P. Fritze  
Edward N. Henderson  
Charles E. Meehan

**1998**

L.R. Brammer, Jr.  
Ike Muslow  
Tom Stagg

**2004**

John C. McDonald  
George E. McInnis  
Donald A. Webb

**2010**

John W. Dean  
Chris P. Gabriel  
Harry E. McInnis, Jr.

**1999**

John J. Doles, Jr.  
Charles Knight, Sr.  
Hal Sutton

**2005**

J. Peter Gaffney  
Ivan I. Smith, Jr.  
Michael H. Woods

**2011**

Anil Nanda  
Phillip Rozeman  
H.E. "Bud" Storer



## 2012 - 2013 JA VOLUNTEERS

### Allstate Insurance

Jeff Pace Agency

Carlos Boston Agency

Debbie Eason Agency

James Wiggins Agency

### Argent Financial

Mathew Kimbrough

Matthew Bankston

### Attorney General's Office

Mary Lou Blackley

### Barksdale Air Force Base

Jennifer Barkenhagen

Joseph Batson

Robert Black

Martin Cortez

Stephen Daggett

Carlos Davila

Michele DelVecchio

Mekeia Fox

Luke Higgins

Jaymi Jeffery

Ben Jordan

Lindsay Malmberg

Benjamin Meighan

James Nelson

Bibiana O'Jeda

Carlos Santos-Esteves

Jillian Smith

Bryan Stafford

Shakeeta Thomas

Wilbert Washington

Shaleta Williams

### BancorpSouth

Barry Milligan

Andy Taylor

Stephanie Y'Barbo

### Barksdale Federal Credit Union

Tiffany Mogridge

Meah Biley

Tracey Driggers

Allison Prewett

10 - JA Christmas Run

### Best Buy

Lamar Wright

15 - JA Job Shadow on Site

### Capital One Bank

Vicki Bailey

Patricia Borden

Mary Lynn Callen

Pamela Dorsey

Lamai Edge

Janell Fletcher

Marion Forbes

Judy Foster

Charisse Hebert

Derrilene Hilton

Justin Hornsby

April Hudlow

Meisha Hunt

Chasity Joshua

Roshima Knox

Tangelia Lewis

Donna McInnis

Miranda Moore

Stacy O'Rear

Gary Rainwater

Melissa Raley

Alexis Ramey

Jason Rampmaier

Sarah Sepulvado Moore

Brittany Spears

Anitra White

Lauren Wing

### Citizens National Bank

Janet Fowler

Barbara Terry

### Commercial Real Estate

Feico Kempff

### Community Bank of Louisiana

Kenneth Dennis

### Community Trust Bank

Adam Hubble

Gary Northen

### Digital Media Concepts

Sherril Talley

### Edward Jones

Jeffrey Lee

Shawn Dye

### Federal Express

Alethea Lindsay

### First Guarantee Bank

Adam Johnson

### GHRN, LLC

Jed Rimmer

### Heard, McElroy & Vestal

Stephanie Beauvais

### Home Federal Bank

Karen Allen

Keith Dauzat

Heather Ivey

Jeremy Jones

Susan Turner

### Iberia Bank

Mollie Chelette

Darlene Rossum

### Independent

Karen Anthony

Jennifer Hill

Mary Sue Rix

Thank you, Meg Goorley, JA Program Manager, JoAnn Grantham,  
Regina Bond and Stacy Alexander for event set up and check-in.

### Jace Consulting

Eddie Brumfield

### JP Morgan Chase

Brenda Autry

Bonnie Bolton

Alice Cale

Robbie Cox

LaShawntra Hawkins

Lakecia Marshall

David Scott

Hanh Williams

### Junior Achievement of NLA

Nita Cook

Tammy Dean

### Ouchita Independent Bank

Susan Wheeler

### Praeses, LLC

Scott Auer

### Progressive Bank

Belinda Keener

### Caddo Public Defender's Office

Danielle Brown

Red River Bank

Judy Madison

Kyle Stadtlander

### Regions Bank

Brookaja Addison

Wedshell Bridgewater

Krystal Critton

Mark Evans

Lyle Hunter

Sherell Jefferson

Sarah Johnston

Rufus Lemaire

Brittani Mandigo

Jennifer Nauls

Shannon Nichols

### Regions Bank

Jonathan Reynolds

Daniel Self

Lucas Shaw

Shastine Tyner

Matthew Wise

Andrew Worrell

Heather Yancey

### Sci-Port Discovery Center

Karen Wissing

### Shreveport Fire Department

Captain Fredrick Sanders

### Smith CPA's

Lewis Smith

### Southern University

Bridgett Powell

### Storer Equipment Services

Kelly Roberts

### SWEPCO

Scott McCloud

Cheryl Williams

### Ternium USA

Rich DesCoteaux

### Times Media Network

Dawn Bozeman

### Walgreens

Joleeta Lee

Thank you student volunteers from  
the Shreveport Job Corps Center  
and Emerie Gentry for serving as valet  
drivers and greeters.





# Help Build a Competitive U.S. Workforce

Junior Achievement is an innovative partnership between the business community, educators and volunteers. As the world's largest organization dedicated to empowering young people to own their economic success in the global marketplace, JA provides its partners with a skilled future workforce, awareness opportunities and a heightened profile in the community as a leader in corporate social responsibility.

Each of Junior Achievement's more than 120 U.S. operations is led by professional staff and a local board comprised of business leaders like yourself. This positions JA well to have insight into, and effectively address, the specific needs of the communities it serves.

Your organization can help Junior Achievement continue to grow its student impact in the United States each year through your contribution of financial resources, in-kind services or volunteers. Visit [northlouisiana.ja.org](http://northlouisiana.ja.org) or call Junior Achievement of North Louisiana at 318-861-5998 to learn how you can participate.



# Inspiring Student Success

Junior Achievement is the global leader in providing cutting-edge, hands-on financial literacy, entrepreneurship and work-readiness education.

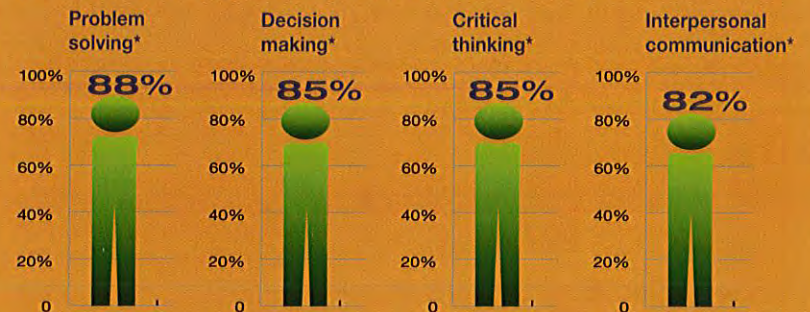
Students who participate in Junior Achievement develop the skills they need to be successful in the global marketplace, according to 60 third-party evaluations. Over the past five years, more than 96 percent of JA's programs have undergone comprehensive evaluations to assess their effectiveness and impact.\*

Junior Achievement enhances the relevancy of education, bridging the gap between what students are learning in school and how it can be applied in the real world.

- Teachers (95 percent) and volunteers (92 percent) who have brought the JA experience to the classroom report JA students develop a better understanding of how the real world operates.
- Seventy-six percent of teachers and volunteers—nearly eight out of ten—report that JA better prepares students for the world of work, and 75 percent say that Junior Achievement programs help students realize the importance of staying in school.

Junior Achievement inspires success!

## JA alumni gained strength in these skills:



\* Survey responses measuring "agreement" or "strong agreement" to statements about JA impact.

\*Detailed evaluation results can be found at [www.ja.org/programs](http://www.ja.org/programs).



A message from Junior Achievement of North Louisiana President  
JA encourages students to stay in school, plan for their future and  
make smart academic and economic choices to reach their desired  
lifestyle. **Your philanthropic support of JA by June 30th will  
provide JA lessons in financial literacy & work readiness.**



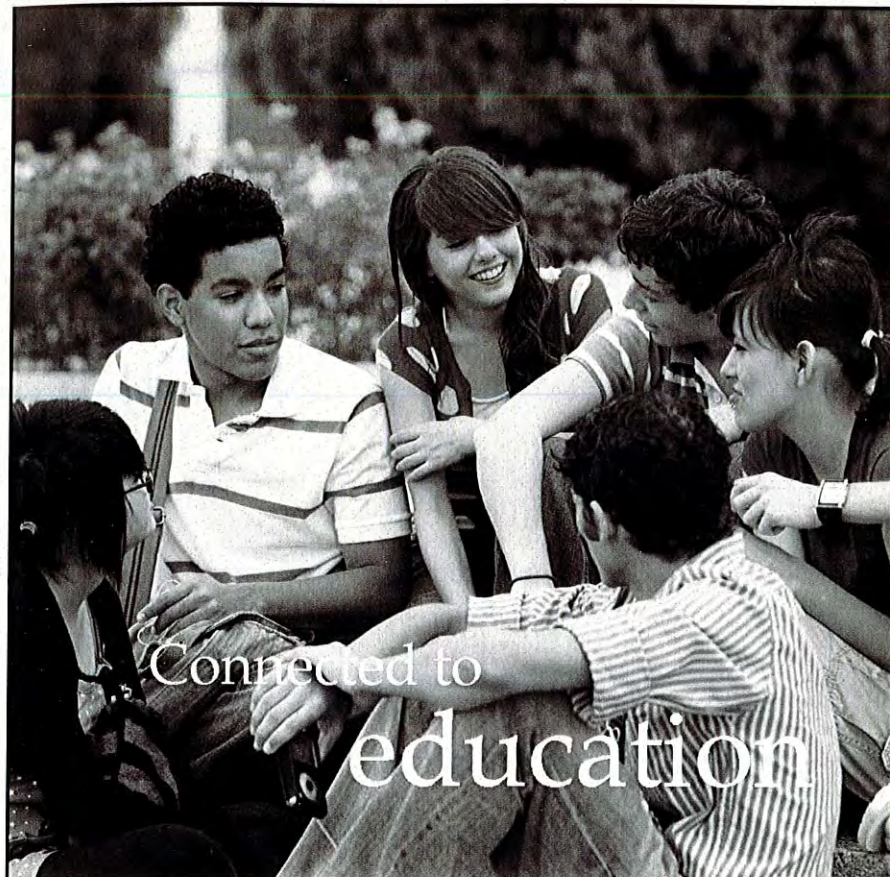
She's eager for real world skills. To find out more  
about the business world, and acquire the knowledge  
she needs to succeed. Junior Achievement gives  
volunteers the tools they need to teach young  
people about money management and how  
business works. Students get hands on  
experiences to help prepare them to compete  
in the workforce. Learn more about the  
difference your contribution can make at  
Junior Achievement of North Louisiana  
[www.janla.org](http://www.janla.org)

*Your gift. Their future.*

**SUPPORT  
the future leaders  
of North Louisiana.**



**Junior  
Achievement®**



Connected to  
**education**

At SWEPCO, we never forget the value electricity brings to  
our lives. That's why we work each day to deliver affordable,  
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SWEPCO, connected to education.*

SWEPCO is proud to support Junior Achievement of North  
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