

**Not just year-end.
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A MESSAGE FROM THE JA SHOWCASE HONORARY CHAIRMAN

This evening is about the future leadership of North Louisiana. Our community has taken strides to develop a culturally diverse environment with sustainable support where young entrepreneurs dare to take risk, are permitted to fail, are encouraged to learn and supported to try again. Our young people must know that their decision to stay right here to create their own success story and to raise their family will be a well-chosen path. JA connects the dots between classroom lessons and real life. By investing in Junior Achievement's mentor-led programs, you help provide young people with exercises in how to communicate and collaborate, how to use critical thinking and creativity to solve problems and develops the skills necessary to help them reach their full potential. By volunteering to teach in the classroom, you are providing students with a role model who can change their outlook on education and impact their future success. I want to thank you for your continued support of Junior Achievement, a wonderful organization which, with your help, will empower the future of this great community.



Linda M. Biernacki | JA Laureate 2013
Fire Tech Systems



A MESSAGE FROM THE CHAIRMAN OF THE BOARD



Serving as Chairman of the Board and as a volunteer for Junior Achievement has given me the chance to meet some amazing students with great potential. Byteaching JA programs, I share lessons in financial literacy, entrepreneurship, and college and career preparation with students. I see JA students developing an increased understanding of the importance of staying in school as they learn to make smart academic and economic choices. If you are not already a volunteer, I encourage you to reach out to Junior Achievement. It is an excellent way to give back to the community. Furthermore, encouraging employer-supported volunteering demonstrates your corporate social responsibility and enhances your company's reputation. Studies show you will also benefit from higher employee retention and performance. Job satisfaction leads to happy employees who will work harder and increase customer loyalty. Think about it; you can change the lives of students by donating ten hours of your time. It's easy for you and life-changing for them! Thank you for giving your time to empower JA students to own their future economic success.

Hardy D. Foreman | CRI Partner

PROGRAM OF EVENTS

WELCOME

Linda Biernacki, Junior Achievement Laureate 2013

SPECIAL MESSAGE

The Honorable Mayor Ollie S. Tyler

ACKNOWLEDGEMENTS & PRESENTATION OF INDIVIDUAL AWARDS

Nita Cook, JA President | Executive Director

Lyle Jeansonne, Citizen's National Bank, 2017 JA Board of Directors | Chairman

Julie Gilley, Building Our Region's Future—Entrepreneurial Accelerator Program

Volunteer of the Year: Lora Slack, Edward Jones

New Volunteer Award: Michael Sanders, New York Life

Volunteer Recruiter Award: Blaine Skiles, KSLA

JA Liaison Award: Melissa Couch, Barksdale Federal Credit Union

JA Hero Award: Eddie Brumfield, JACE Consulting

NEW VOLUNTEER GROUP AWARD

BRF—Entrepreneurial Accelerator Program

OUTSTANDING NONPROFIT PARTNER AWARD

Volunteers of America

COMMUNITY SPIRIT AWARDS

LSU Shreveport Linda Biernacki, Fire Tech Systems

Southern University Centenary College

Teri Hensley, Business Interactions, LLC Jessica Shield, Cohab

OUTSTANDING VOLUNTEER AWARDS

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STUDENT PRESENTATIONS

Rachel Rice | Shreve Island, 3rd Grade Teacher

Emma Jordan | BPS Supervisor & JA Board Member

Dr. Lamar Goree | CPS Superintendent & JA Board Member

Amire Reddix | 2nd Grade R.V. Kerr Elementary

Geovanna Jimenez | 4th Grade Meadowview Elementary

Serenity Palmer | 6th Grade Turner Middle

Rodney Roberts | 8th Grade Lakeshore Middle

JA SPARK | JA BE ENTREPRENEURIAL

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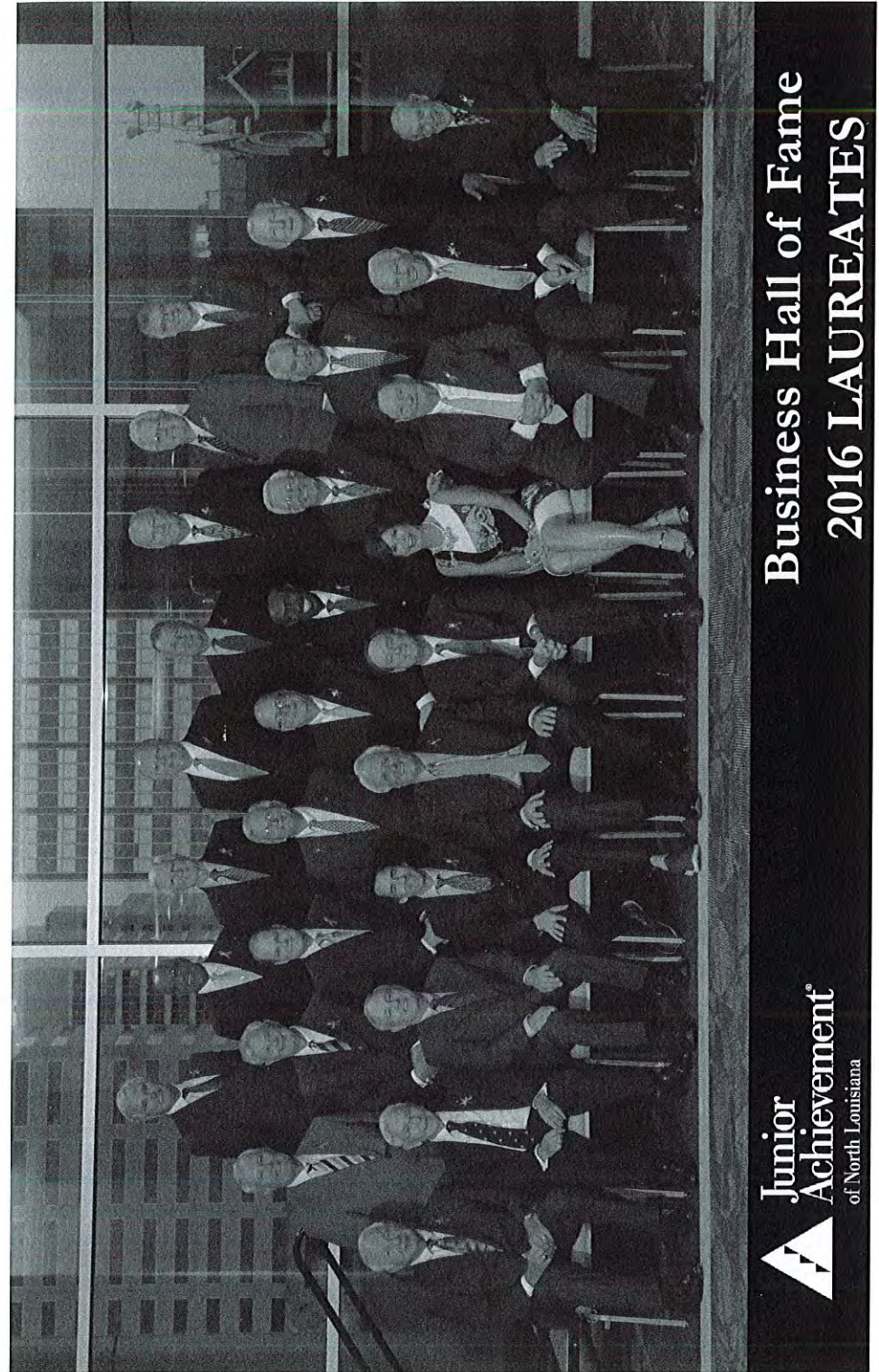
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JA OUR REGION®

JA OUR REGION INTRODUCES STUDENTS TO ENTREPRENEURSHIP AND HOW ENTREPRENEURS USE RESOURCES TO PRODUCE GOODS AND SERVICES IN A REGION. STUDENTS OPERATE A HYPOTHETICAL HOT DOG STAND TO UNDERSTAND THE

FUNDAMENTAL TASKS OF A BUSINESS OWNER AND BASIC OPERATIONS OF THE BUSINESS.

(GRADE 4)

JA OUR NATION®

JA OUR NATION PROVIDES PRACTICAL INFORMATION ABOUT THE NEED FOR EMPLOYEES WHO CAN MEET THE DEMANDS OF THE 21ST CENTURY JOB MARKET. STUDENTS WILL UNDERSTAND THE SKILLS, ESPECIALLY IN SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH, NECESSARY TO ACHIEVE FUTURE SUCCESS.

(GRADE 5)



**Junior
Achievement®**
of North Louisiana

**GIVE THEM
THE POWER
TO PURSUE
THEIR DREAMS.**



MIDDLE SCHOOL PROGRAMS

JA GLOBAL MARKETPLACE®

JA GLOBAL MARKETPLACE TAKES STUDENTS ON A SPIN AROUND THE WORLD. STUDENTS LEARN THE PRODUCTS THEY USE EVERY DAY, LIKE THEIR BACKPACKS AND SNEAKERS, MIGHT USE RAW MATERIAL FROM ONE COUNTRY, BE ASSEMBLED IN ANOTHER, AND SOLD FROM PEKING TO CHICAGO. THE PROGRAM HELPS STUDENTS UNDERSTAND HOW GOODS FLOW THROUGH VARIOUS ECONOMIES AND THE EFFECT GLOBALIZATION HAS ON THEIR LIVES.

(GRADES 6-8)

JA IT'S MY FUTURE®

JA IT'S MY FUTURE PROVIDES PRACTICAL INFORMATION ABOUT PREPARING FOR THE WORKING WORLD. STUDENTS LEARN ABOUT CAREER CLUSTERS, HIGH-GROWTH JOBS, CAREER PLANNING, AND CREATING A PERSONAL BRAND. AND, THROUGH A SCAVENGER HUNT, THEY ARE INTRODUCED TO THE BASIC ASPECTS OF JOB HUNTING.

(GRADES 6-8)

JA ECONOMICS FOR SUCCESS®

JA ECONOMICS FOR SUCCESS GIVES THE STUDENTS THE INFORMATION NEEDED TO BUILD STRONG PERSONAL FINANCES, A CORNERSTONE TO A HAPPY, SECURE LIFE. STUDENTS LEARN THE IMPORTANCE OF EXPLORING CAREER OPTIONS BASED ON THEIR SKILLS, INTERESTS, AND VALUES. THEY ALSO LEARN ABOUT PERSONAL BUDGETING;

WISELY SAVING AND INVESTING;

AND CAUTIOUSLY USING CREDIT.

(GRADES 6-8)

JA IT'S MY BUSINESS®

BLENDED MODEL PROVIDES MIDDLE SCHOOL STUDENTS AN OPPORTUNITY TO EXPERIENCE THE INITIAL STEPS NECESSARY TO START A BUSINESS.

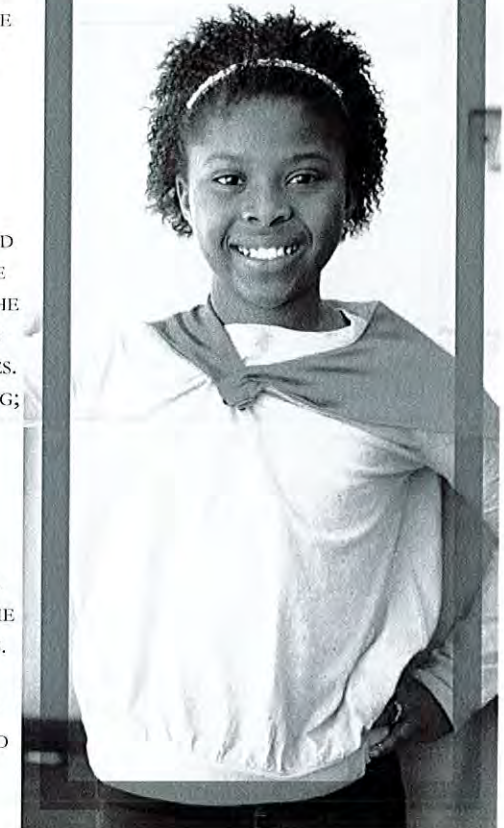
NEW PROGRAM CONTENT PROVIDES AN AUTHENTIC ENTREPRENEURIAL EXPERIENCE FOR STUDENTS, WITH EACH SESSION BUILDING UP TO A PRODUCT-PITCH COMPETITION.

(GRADES 6-8)



**Junior
Achievement®**
of North Louisiana

**GIVE HER
THE POWER TO
UNLEASH HER
POTENTIAL.**



SAVE THE DATE

MARCH 2018



2017 JA SPARK MENTORS

Bossier Press Tribune Randy Brown	Enterprise Computing Service Brian Meeker	LA Film Prize Sabrina Adsit Gregory Kallenberg	Planet Aqua Group Adrea Gibbs Jon Whitehead
BRF-EAP Caryn Chalmers Julie Gilley Michael Mazur Dave Smith	Falbaum Private Equity & Entrepreneur Rand Falbaum	Lagniappe Labs Ross Barrett	Red River Brewing Jared Beville
Bundero Investments Robert Bowman	Fatty Arbuckles - Bayers Chase Boytim	Level Four Advisors Alan Tipton	Rhino Coffee Andrew Crawford
Centenary College Helen Sikes	Heard McElroy & Vestal Liz Buhler	LSU Shreveport Michael Meeks	Shreveport-Bossier Convention & Tourist Bureau Brandy Evans
Citizen's National Bank Lyle Jeansonne	Innolyzer John Chidlow	Merritt Chastain Law Merritt Chastain	Southern University Don Howard
Cohab Jessica Shiele	Jett Business Systems Tim Jett	Mersatech Mario Chavez	Tadpole LLC Lee Mallahan
Davis & Bujold Charles Holoubek	JP Morgan Chase Steve Walker	Morris & Dickson, Co. David Walters	Williams Creative Group Judy Williams
	Kinsey Interests Glen Kinsey	PC-Net Consulting Steven Vekovius	Williams Financial Advisors Dany Martin

HIGH SCHOOL PROGRAMS

JA BE ENTREPRENEURIAL®

JA BE ENTREPRENEURIAL CHALLENGES STUDENTS THROUGH INTERACTIVE CLASSROOM ACTIVITIES TO START THEIR OWN VENTURE WHILE STILL IN HIGH SCHOOL. THE PROGRAM PROVIDES USEFUL, PRACTICAL CONTENT TO ASSIST TEENS IN THE TRANSITIONS FROM BEING STUDENTS TO PRODUCTIVE, CONTRIBUTING MEMBERS OF SOCIETY.

JA PERSONAL FINANCE®

JA PERSONAL FINANCE EXPLORES THE FUNDAMENTAL ELEMENTS OF PERSONAL FINANCES: EARNINGS, SAVINGS AND INVESTMENTS, BUDGETING, CREDIT, RISK MANAGEMENT, AND GIVING. STUDENTS APPLY THESE ELEMENTS TO A PERSONAL FINANCIAL PLAN THAT ALLOWS THEM TO SET SPECIFIC GOALS FOR THEIR LIFE-LONG FINANCIAL NEEDS AND DESIRED QUALITY OF LIFE.

JA CAREER SUCCESS®

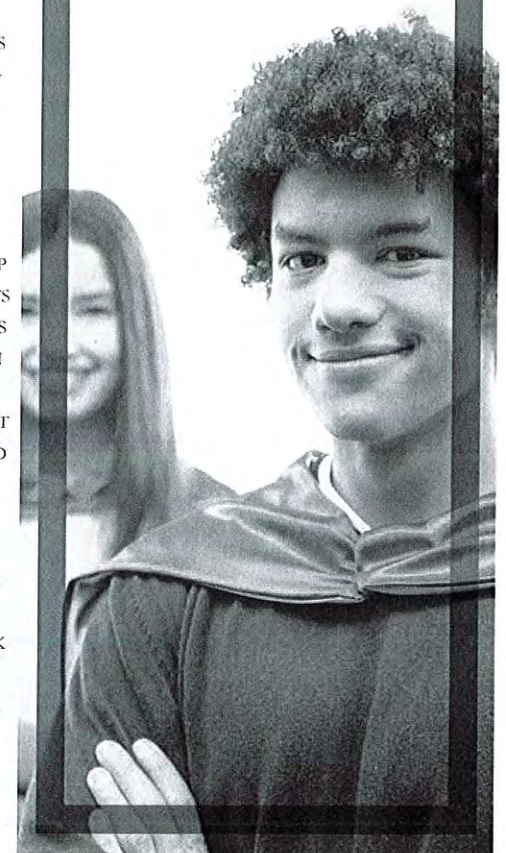
JA CAREER SUCCESS EQUIPS STUDENTS WITH THE KNOWLEDGE REQUIRED TO GET AND KEEP A JOB IN HIGH-GROWTH INDUSTRIES. STUDENTS WILL EXPLORE THE CRUCIAL WORKPLACE SKILLS EMPLOYERS SEEK BUT OFTEN FIND LACKING IN YOUNG EMPLOYEES. STUDENTS ALSO LEARN ABOUT VALUABLE TOOLS TO FIND THAT PERFECT JOB, INCLUDING RESUMES, COVER LETTERS, AND INTERVIEWING TECHNIQUES.

JA COMPANY PROGRAM®

JA COMPANY PROGRAM ALLOWS STUDENTS TO LEARN AND EXPERIENCE BUSINESS FUNDAMENTALS AND THE ART AND HARD WORK OF ENTREPRENEURSHIP AS THEY OPERATE A STUDENT-LED COMPANY. STUDENTS WILL BE ABLE TO APPLY THEIR NEWFOUND SKILLS TO THEIR EDUCATION AND FUTURE CAREERS.



**GIVE THEM
THE POWER TO
SHAPE THEIR
WORLD.**

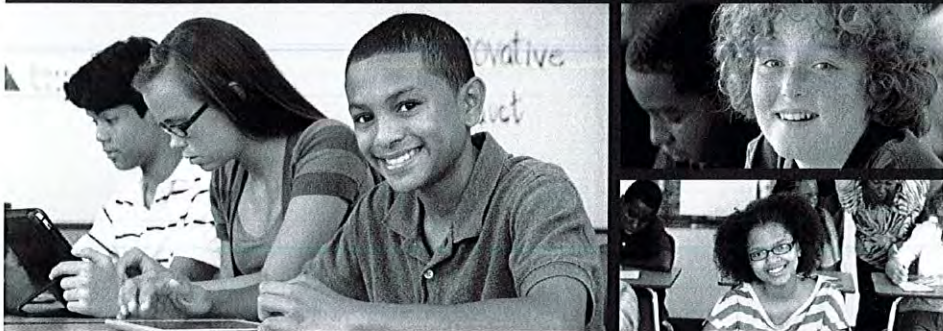




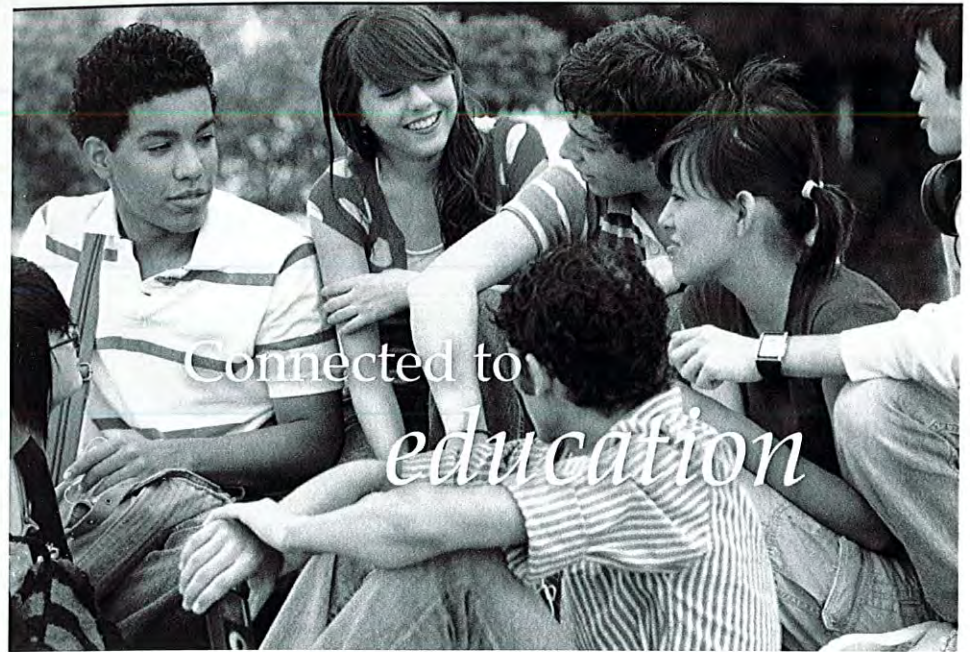
JA is guided by our core values:

- Belief in the boundless potential of young people
- Commitment to the principles of market-based economics and entrepreneurship
- Passion for what we do and honesty, integrity, and excellence in how we do it
- Respect for the talents, creativity, perspectives, and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of relevant, hands-on learning

VOLUNTEER because
it's life-changing.



JANLA.ORG



At SWEPCO, we never forget the value electricity brings to our lives. That's why we work each day to deliver affordable, reliable electric service. We're more than electricity. *We're SWEPCO, connected to education.*

SWEPCO is proud to support Junior Achievement of North Louisiana.



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