



Junior Achievement<sup>™</sup>  
of North Louisiana

JA *Empower*

A Work Readiness Initiative

# Student & Mentor Lunch



February 16, 2023 · Shreveport Convention Center

# JA EMPOWER PARTICIPATING SCHOOLS

## Booker T. Washington High School

Crystal Barnes, Principal  
Tralanya Wilson, Teacher

**Caddo Career  
& Technology Center**  
Kenneth Berg, Principal  
Alan Germany, Teacher

## Caddo Magnet High School

R.J. Middleton, Principal  
Sarah Hankins, Teacher

## Captain Shreve High School

Robert Silvie, Principal  
Penny Pate, Teacher

## C.E. Byrd High School

Jerry Badgley, Principal  
Kristin Hammitt & Ryan Williams, Teachers

## Green Oaks High School

Steven Grant, Principal  
Nashunte' Ragster-Manuel, Teacher

## Huntington High School

Dr. Matthew Mitchell, Principal  
Paula Lott, JA Liaison & Teacher

## Lakeside Sr. High School

Denny Finley, Principal  
Melissa Ward, Teacher

## Minden High School

Rebecca Wilson, Principal  
Douglas Blow & Diane Spurlock, Teachers

## North Caddo High School

Annie Cherry, Principal  
Butch Barr, Teacher

## Northwood High School

Shannon Wall, Principal  
Stephanie King, Teacher

## Southwood High School

Betty Jordan, Principal  
Tiffany Garner, Teacher

## Woodlawn High School

Dr. Grady Smith, Principal  
Regina Salone, Teacher

# February 16, 2023 JA EMPOWER TIMELINE

## JA JOB SHADOW: Site Visit

**8:45** JA Job Shadow Students Arrive - 13 high schools, 400+ students

**9:00** **Welcome Students - Business Elevator Pitch**

**9:20** GROUP BREAK OUT - Rotation 1

**9:40** GROUP BREAK OUT - Rotation 2

**10:00** GROUP BREAK OUT - Rotation 3

**10:20** **Large Group Wrap Up**

## JA EMPOWER: Student & Mentor Lunch

**10:35** Mentor Check-In / ALL Seated by 11:00 / Lunch Served at Table 10:55

**10:40** Student Check-In / ALL Seated by 11:00 / Lunch Served at Table 10:55

**11:00** **Welcome and Recognition of Distinguished Guests**

Keith Burton, Caddo Parish Schools-JA Board of Directors, JA Empower Committee  
Lawrence Calhoun, Rotary Club of Shreveport-Camp RYLA

**11:05** **One Chance for a First Impression**

Greg Procell, Manpower & Kannetha Williams, Frymaster  
Introductions, Shaking hands, Name tags

**11:20** **Manners Matter: Successful Business Lunches & Receptions**

**11:25** **Education Relative to 21st-Century Workplace**

JA Empower Workbook, Roundtable, and Large Group Guidelines  
LeVette Fuller, Pinnacle Real Estate Advisors

**11:30** **The SMART Choice Challenge:** Understanding Needs and Wants

**11:45** **BREAK**

**11:55** **The Interview Challenge:** Asking Good Questions and Giving Great Answers

LeVette Fuller, Pinnacle Real Estate Advisors

**1:20** **Completion of Program Evaluations**

**1:30** **Group Photos Opportunity**

**1:35** DISMISS BY GROUPS | BUSES PULL OUT

# PROGRAM OF EVENTS

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## **WELCOME & RECOGNITION OF DISTINGUISHED GUESTS**

Keith Burton, Caddo Parish Schools-Chief Academic Officer,  
And Member of the JA Board of Directors, Vice Chairman-Education  
Lawrence Calhoun, Rotary Club of Shreveport-Camp RYLA

## **One Chance for a First Impression**

Greg Procell, Manpower, JA Board of Directors  
Kannetha Williams, Frymaster, JA Board of Directors

## **Manners Matter: Successful Business Lunches & Receptions**

## **Education Relative to 21st-Century Workplace**

Round-table and Large Group Discussions  
LeVette Fuller, Pinnacle Real Estate Advisors

## **The SMART Choice Challenge**

Understanding Needs and Wants

~ Break ~

## **The Interview Challenge**

Asking Good Questions and Giving Great Answers

## **Completion of Program Evaluations and Closing Remarks**

Nita H. Cook, President | Executive Director, Junior Achievement of North Louisiana

## **Group Photo Opportunity**

JA Laureates, JA Board Members, Rotarians,  
Distinguished Guests & Student Representatives

## **JA EMPOWER COMMITTEE**

Trey Giglio, Chair, Universal Mechanical  
Jennifer Elliott, Hancock Whitney  
Greg Procell, Manpower  
Kannetha Williams, Frymaster  
Adam West, Progressive Bank  
Greg Lott, Progressive Bank | Shreveport Rotary Club  
Kenneth Krueger, Hancock Whitney  
John David Persons, Nelson and Hammons, APLC

**THANK  
YOU!**



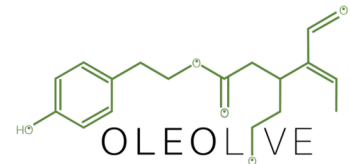
TRUST YOUR  
**CRAZY**  **IDEAS**  
**CHALLENGE**

STUDENT PITCH COMPETITION  
INSPIRING THE NEXT GENERATION OF ENTREPRENEURS

**RSVP NOW!**

March 8, 2023 | LSUS Auditorium  
8:30-11:30 am | Awards lunch immediately following  
Tickets \$35 | Table (8) Sponsorship \$350  
[RSVP@JANLA.org](mailto:RSVP@JANLA.org)

*Thank You Site Partners!*



School of  
**Allied Health Professions**



# 2023 Business Mentors

## 318 Latino

Briant Garcia  
**A Gifted Touch, LLC**  
Kimberly Sandifer\*  
**Ad Pros Agency**  
Erica Thomas<sup>R\*1</sup>  
**AEP/SWEPSCO**  
Kawona Abmas  
Keith McFarland  
Matthew McGraw\*  
**Alpha Kappa Alpha**  
Daphne Thibeaux\* SUSLA  
**Alpha Phi Alpha**  
Dexter Anderson\*  
Robert Crosby  
Mckeever Moham  
**American Job Center-Eckerd Connects**  
Robin Berry  
**Ameriprise Financial**  
Megan Feulner-Hauser<sup>B</sup>  
**ANECA Federal Credit Union**  
Coty Hamman  
Lisa Hampton  
Corey Lee  
Jessica Watkins<sup>R</sup>  
Cyndi Phillips<sup>R</sup>  
Whitney Watson  
**The Arc Caddo-Bossier**  
Kristen Powers<sup>R\*</sup>  
**Avalon Hair Salon**  
Grace Ann Blake\*  
**Booker T. Washington**  
Tralanya Wilson  
**Bossier Parish Schools**  
Martha Patten<sup>B</sup>  
Jacob Hesselschwardt\*  
Shaina McGhee  
**Caddo-Bossier Port Commission**  
Gloria Washington<sup>1</sup>  
**Caddo Career & Technology**  
Alan Germany  
**Caddo Magnet High**  
Sarah Hankins  
**Caddo Parish School Board**  
Jasmine Green  
**Caddo Parish Schools**  
Rosetta C. Boone  
Keith Burton<sup>B\*</sup>  
Dr. Shelita Cannon-Hoey  
Beverly Cole  
Pateece Davis-Hardy  
Cassie Harwell  
Angela Henry\*  
Melissa Mainiero  
Victor Mainiero  
Karen Peace  
**Captain Shreve High School**  
Penny Pate  
**C. E. Byrd High School**  
Marilyn Prothro  
**Centenary College**  
Dr. Grace Bareikis (retired)  
**Citizens Bank & Trust**  
Dallas Adams  
Erin Hughes  
Adam Johnston\*

## Coordinating & Development Corp.

Evis Everhart  
Billie Hummel  
Gabbie Morgan  
Cedric Thompson  
**Digital Media Institute**  
Chris Leavitt  
**Dress For Success**  
Erica McCain<sup>R</sup>  
**Duncan's Automotive**  
Lawrence Duncan\*  
**EJ Brumfield Properties**  
Eddie Brumfield  
**Encompass Health Alexandria**  
Shanco Williams  
**Entrepreneurial Accelerator Program**  
EP Bourgoyne  
Stephen Goodfellow  
**Fibrebond, Inc.\***  
Lesia Key  
Taylor McCann  
Ritchie Reid  
Nelwyn Warren  
**Fire Tech Systems, Inc.\***  
Casey Cotton  
Jimmy Hall  
Jeff LaPrairie  
Alan Porreca  
Jaime Sterba  
**First Guaranty Bank**  
Kristi Harmon  
Lynn Henry  
Kendria Smith  
**Frymaster**  
Corey Mays\*  
Tamera Rudolph  
Tivavon Todjersin  
Kannetha Williams<sup>B</sup>  
Kyla Williams  
**Pinnacle Realty Advisors**  
LeVette Fuller  
**General Dynamics Information Technology**  
Candice Ratcliff\*  
**The Glen Retirement\***  
Debra Williams<sup>R</sup>  
**Greenwood LA Police Dept.**  
Shayne Gibson  
**Hancock Whitney Bank**  
Kenneth Krueger<sup>R</sup>  
Jennifer Elliott<sup>BR</sup>  
**Heliopolis, Prize Foundation, ReForm Shreveport**  
Chris Lyon\*  
**Home Federal Bank**  
Carla Quinley  
Linda Rounds  
Kenny Sellars\*  
Lynzie Smith  
Kayla Willett  
**Huntington High School**  
Paula Lott  
**The Kennedy Center of Louisiana**  
Derrick Henderson\*  
**L & R Human Resource Consulting**  
Mary Weber<sup>R\*</sup>  
**LA Dept. of Health**  
Valerie Thomas White <sup>1</sup>

## LSU Health Shreveport

Archie Alexander  
Madeline Barclay\*  
Amanda Bernard\*  
Adrienne Davis\*  
Diana Merendino  
Patricia Pichilingue-Reto\*  
Dr. Markey Pierre\* <sup>1</sup>  
**LSU Shreveport**  
Aaron Adams  
Denise Bates-Fredi\*  
Kevin Baxter  
Dr. Heather Carpenter<sup>R</sup>  
Dr. Rosie Cooper  
Megan Davenport  
Adrienne Davis\*  
Cay Evans  
Grace Hildenbrand  
Matthew Kelley  
Jacqueline Langford  
Tenisha LeSane\*  
Brittanya West  
Dr. Dennis Wissing<sup>B\*</sup>  
**LSUS INAR**  
Stacey Hargis  
Nikki Stork  
**LA Workforce Commission**  
April Gibson  
Niecea Flucas-Lewis  
Latoya Maiden  
**Magee Resource Group**  
Kandis Vaughn-Thomas\*  
**Manpower**  
Greg Procell<sup>B\*</sup>  
**Mayfield Law Firm, LLC**  
Thomas Mayfield<sup>R</sup>  
**MersaTech**  
Sergio Flores  
Hanna Mir  
**Minden High**  
Douglas Blow  
Diane Spurlock  
**Morris & Dickson**  
David Watters<sup>B\*</sup>  
**Nelson & Hammons, APLC**  
John Person<sup>R</sup>  
**New York Life Insurance**  
Lenora Wilson<sup>R\*</sup>  
**North Caddo High School**  
Annie Cherry  
**Northwood High School**  
Stephanie King  
**Oil & Gas Industry**  
Adam Choate  
**Origin Bank**  
Michael Thouin  
**Parish of Caddo**  
Mario Chavez  
Valarie Jamison<sup>\*1</sup>  
**PepsiCo-Frito Lay\***  
John Allen, Jr.  
Gregory Barrett\*(retired)  
Adam Dupont  
Azali Muwwakkil  
Kenya Peters  
**Prep Cakes**  
Turaeza Hose

## Prepped Up Meals

Megan Chavez\*  
**Progressive Bank**  
Cricket Boyd  
Wesley Lazarus  
Greg Lott<sup>R</sup>  
Donna McLinnis  
Toni Tyner\*  
Adam West<sup>B</sup>  
Courtney Wilson  
**Red River Bank**  
Kendra Wheeler  
**Red River Chevrolet**  
George Fritze<sup>L</sup>  
**Regions Bank**  
Sean McKay  
Denny Moton<sup>B</sup>  
**Rotary Club of Shreveport**  
Lawrence Calhoun<sup>R</sup>  
Charles Crubb<sup>R\*</sup>  
Robert Smith<sup>R</sup>  
C. Cody White Jr. 2006<sup>LR\*</sup>  
**Sci-Port Discovery Center**  
Dianne Clark<sup>R\*</sup>  
**Seeds in Action\***  
Jasmine Hopkins  
Allison Youngblood  
**Shreveport Aquarium**  
Joshua Evans  
Eric Sanders  
Abram Sikes  
Jon Whitehead  
**The Smith Group Nashville, TN**  
Shannon Floyd\*  
**Southwood High School**  
Tiffany Garner  
**The S.P.O.T. International**  
Nina Marie  
**Tigress Jewelers**  
Nashunte Ragster-Manuel  
**Starr Christian Counseling & Coaching**  
Khalisha Starr\*  
**Surety Associates, LLC**  
Roger Ketchum\*  
**Sweet Tea Social Media Mgmt.**  
LeMika Jackson  
**Volume Life Salon Studio**  
Victoria Tillis  
**Volunteers of America**  
Natalie Latin  
Denise Schule\*  
**Walker Alley & Associates**  
Chris Stokes<sup>R\*</sup>  
**Wayt Insurance Company**  
Gard Wayt<sup>R</sup>  
**WELBILT**  
Geanine Rivers\*  
**WFA Financial Advisors**  
Jody Bluit  
Dany Martin, Jr.<sup>R</sup>  
**Woodlawn High School**  
Regina Salone  
**Word of God Academy**  
Tim Euler  
**Young Life - LA51**  
Barrington Gibson

# Thank You Investors!



**Junior Achievement™**  
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WE ENVISION A WORLD IN WHICH...

**YOUNG PEOPLE  
HAVE THE  
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Roger Ketchum, Surety Associates, LLC



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Linda M. Biernacki 2013

**Rotary**



Club of Shreveport

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Sarah D. Collier 2017  
Laura P. Crawford 2015  
Lennis S. Elston 2022  
Keith J. Evans 2019  
George P. Fritze 2009  
Grady C. Golden 2014  
Jon Q=Petersen 2016  
Robert G. Pou 2022  
W. Clinton Rasberry, Jr. 2007  
Stephen F. Skrivanos 2021  
Graham A. Walker 2022  
C. Cody White, Jr. 2006  
Dr. & Mrs. Lacy H. Williams 2013

\*Funds distributed from  
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FOUNDATION

John A. Franks 1994



**Manpower®**

Sarah D. Collier 2017

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FOUNDATION, Inc.

Dr. & Mrs. Lacy H. Williams 2013  
Darin K. Seal, CPA

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