

BUSINESS HALL OF FAME



2014 Laureate

Induction Ceremony

Congratulations 2014 LAUREATE INDUCTEES



GRADY C. GOLDEN, ROBERT A. NICHOLS AND MIKE STANBERRY







PRIVATE APPOINTMENTS AVAILABLE

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2014 Junior Achievement Laureate Trophy Sponsor

H Message

FROM THE JA HALL OF FAME HONORARY CHAIRMAN

It is my honor to serve as chairman for this year's Business Hall of Fame Dinner. Thank you for joining me in recognizing the 2014 Junior Achievement Laureates: Grady C. Golden, Robert A. Nichols, and Mike Stanberry. Your presence here tonight honors the Laureates as well as the Junior Achievement organization itself. As you know, Junior Achievement (JA) is dedicated to teaching youth to become successful citizens providing lessons in financial decision making, work-readiness and entrepreneurship. In a world where our financial lives are becoming more and more complicated and opportunities to spend money far outweigh information on managing it; this organization is bridging a critical educational gap. But,



Harold Turner 2012 Laureate Red River Bank, President

it is more than that; it is about giving young people the tools to change dreams into realities and aspiration into success. In the last 50 years since Junior Achievement has been in Shreveport-Bossier the needs of the workforce and education itself have changed considerably. Your commitment to JA's core values and willingness to give of both your time and resources have allowed us to grow with these changing times, remain relevant and provide programming that educates youth in the skills needed to compete in this 21st century workforce. Because of your support, Junior Achievement is making those all-important connections between the classroom and real world application.

This past year Junior Achievement of North Louisiana empowered 5,934 students by involving over 250 classroom volunteers in the presentation of our acclaimed curriculum during the school day. Another 221 business leaders participated in the JA Job Shadow Site Visit and JA Inspires: Student-Mentor Lunch with ten area high schools. Funds raised tonight will provide 35% of the \$254,000 budget, clearly a tremendous return on investment. Thank you again for your generosity and your steadfast commitment to today's youth and our community's future. You are changing lives!

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H Message

FROM THE CHAIRMAN OF THE BOARD

unior Achievement of North Louisiana is wrapping up its 50th Anniversary celebration this year. JA provides an incredible platform for volunteers from the community to educate children throughout North Louisiana on the topics of financial literacy, entrepreneurship, and work Unfortunately, most children are not readiness. exposed to these topics by their parents or through the traditional education system. That is why it is imperative that Junior Achievement engages experienced professionals as volunteers in the classroom to connect the dots - learning in the classroom to real life business experience. The JA programs engage students so they may begin to consider themselves as the next workforce or the newest entrepreneurs of tomorrow.



Scott J. Auer, CPA, CMA, CIA, CITP, GGMA CFO & Controller, Praeses, LLC

The classroom is one of the joys of the Junior Achievement programs for me. It is a great way to give back to the community, especially to students who will become our future workers and leaders. It is fun and exciting to see children learn about the difference between needs and wants and saving money for something special. As students advance, they learn about the interdependence of nations who contribute to the world economy, as well as what it takes to start their own business.

Please consider giving our future workforce, leaders, and entrepreneurs a small portion of your time, five hours for elementary programs and six hours for middle and high school programs. Junior Achievement provides you with the tools you need to be successful in teaching the children through a short, but comprehensive training session. Who knows, you may just inspire the next Richard Branson, Mary Kay Ash, Sam Walton, Henry Ford, Michael Jordan, Steve Jobs, Oprah Winfrey, or Walt Disney. Invest in the future of our community by investing in our children's economic education today.

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> In Honor of Mike Stanberry IMA, Inc. Metro Aviation, Inc.

In Memory of "Bud" Storer
Martha D. Storer
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2014 Junior Achievement of North Louisiana BUSINESS HALL OF FAME

WELCOME FROM OUR HONORARY CHAIR

Harold W. Turner 2012 Laureate

NATIONAL ANTHEM

Cope Middle School Advanced Choir Ensemble, Directed by Amanda Ericson

INVOCATION

Roy Griggs 2007 Laureate

RECOGNITION OF JA BOARD OF DIRECTORS AND SPECIAL GUESTS

RECOGNITION OF VOLUNTEERS

JA VIDEO & GUEST SPEAKERS

Cecil Marr - 1964 JA Company Program Alumnus Layana Joseph - Meadowview Elementary School DeShawn Blankenship - Byrd High School

JA LAUREATE MEMORIAL

The families of Charles D. Knight, Sr. M.D. & H. E. "Bud" Storer

JUNIOR ACHIEVEMENT LAUREATE RECOGNITION INDUCTION CEREMONY

Sonja Bailes, Bossier Parish Schools - Public Relations Scott J. Auer, Chairman of the Board & David A. Scott, Vice-Chairman

2014 BUSINESS HALL OF FAME LAUREATE INDUCTEES

GRADY C. GOLDEN

Builders Supply Company, Inc., Chairman of the Board & Co-Owner

ROBERT A. NICHOLS

Eagle Distributing of Shreveport, Inc. & Eagle Beverage, Owner & Chairman of the Board

MIKE STANBERRY

Metro Aviation, Inc., President

THANK YOU

Nita H. Cook, Junior Achievement, President | Executive Director

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nader's gallery

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Bonobos Chino and Shirt Combo - \$300 John Pickens Custom Clothiers, LLC



Junior Achievement

of North Louisiana

JA is guided by our core values:



- Belief in the boundless potential of young people
- Commitment to the principles of market-based economics and entrepreneurship
- Passion for what we do and honesty, integrity, and excellence in how we do it
- Respect for the talents, creativity, perspectives, and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of relevant, hands-on learning

Junior Achievement of North Louisiana Remembers



Dr. Charles D. Knight, Sr. 1922 - 2013 Junior Achievement of North Louisiana Business Hall of Fame 1999 Laureate



H. E. "Bud" Storer 1931-2013 Junior Achievement of North Louisiana Business Hall of Fame 2011 Laureate

Thank You Volunteers

Throughout the years, Junior Achievement volunteers have taught the greatest number of classes in elementary schools. To attack the alarming high school dropout rate, JA USA has asked for a greater focus on middle and high schools. This year, JA NLA volunteers will focus on these programs: JA Global Marketplace in 6th grade Social Studies, JA It's My Future in 7th grade, and JA Economics for Success in 8th grade. JA Personal Finance volunteers will push into high school Civics classes. Many of these JA programs meet required components of GLEs and Common Core standards to improve high stakes testing. JA Job Shadow and JA Career Success will continue to grow and help students to become work-ready as they gain insight into the world of work through JA's hands-on, experiential curriculum. These programs and our JA volunteers empower students by connecting school to future opportunities thereby enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school.

JA partners with many community leaders to provide JA programs and to support the mission of JA. Tonight, we especially want to thank our volunteers. Thank you to the Special Events Committee, the Laureate Selection Committee, as well as the Business Hall of Fame Relocation Committee. Led by Harry McInnis, members, George Fritze, Chris Gabriel, Tommy Williams, and Linda Biernacki have helped to secure our new location for the JA NLA Business Hall of Fame in the Shreveport Convention Center. This location will allow students to virtually visit the leaders of our community and to be inspired through Laureate speakers. While it is important to secure funding to assure JA lessons, it is equally as important to have a community willing to give their time to help empower our young people. As we move forward into our next 50 years and the Digital Age, it is vitally important to collaborate with other non-profits to give our young people the tools needed to succeed. Thank you for supporting Junior Achievement!

Congratulations, Grady!



LOVE, YOUR FAMILY

Susanne

Carlton & Rachel, Karen, Alan & Mary, David

Kristen & David, Trey, Sydney, Levi, Annie, Ansley, Neal, Corrine





2014, Junior Achievement Laureate

GRADY C. GOLDEN

BUILDERS SUPPLY COMPANY, INC.- Chairman of the Board & Co-Owner

Grady started working at twelve years old delivering papers for Shreveport Journal. His goal was to purchase a \$223 Cushman Motor Scooter. Setting his next goal at fifteen, his dad offered him a summer job at Builders Supply and \$500, after he had saved the balance to purchase the car. Before he was seventeen, Grady had saved enough to pay for a new Chevrolet Convertible.

After completing his high school education at C.E. Byrd, Grady received a B.S. Degree in Business Management from Louisiana Tech University where he currently serves on the College of Business Advisory Board. After graduating, Grady went to work full time at Builders Supply as a salesman and after three years, was made Sales Manager. Grady is currently Co-Owner, Chairman of the Board, and Sr. Vice President of Builders Supply Company, Inc., having served as President for 23 years. One of his greatest blessings has been the



GRADY C. GOLDEN

opportunity to work as business partners with his dad, brother, Bill, and his son, Carlton. Now, he is proud and fortunate to have his grandsons, Trey and Levi, and his nephew, Matt, working in the growing family business.

Grady was recognized nationally by the National Ready Mixed Concrete Association where he served on the Board of Directors four years, Executive Committee for two years, and as Membership Committee Co-Chairman. The Greater Shreveport Chamber of Commerce selected Grady as the Business Leader of the Year in 2006. The Bossier Chamber of Commerce followed with this same honor in 2014. Mr. Golden is listed in Who's Who in "Leading American Executives".

Grady has enjoyed serving our community on many boards and in leadership positions including; Rotary Club of Shreveport and is a Paul Harris Fellow, Committee of One Hundred, Shreveport Bossier Executives Association, American Red Cross, Better Business Bureau, Holiday In Dixie, Home Builders Association and Louisiana Methodist Children's Home.

Grady and his wife, Susanne, have four children: G. Carlton Golden, Jr. and wife, Rachel; Karen G. James; Alan Tipton and wife, Mary; and David Golden; and eight wonderful grandchildren.

He loves his church, First United Methodist Church in Shreveport, where he has gone all of his life and he has served in many capacities including; Church Lay Leader, as a member of the Board of Trustees, a Sunday School teacher, and Honorary Life Member of the Church Council. Grady loves fishing, duck hunting in south Louisiana and Stuttgart, Arkansas, and deer hunting with family and friends.

Congratulations

Dad and Grand Bob. We are so proud of you!



2014 Junior Achievement Laureate

ROBERT A. NICHOLS

EAGLE DISTRIBUTING OF SHREVEPORT, INC. & EAGLE BEVERAGE - Owner & Chairman of the Board

Bobby grew up in Tulsa, Oklahoma in a middle-income family, a large family that all lived in Oklahoma; uncles, aunts and cousins around all the time. His close family relationships were a great support system to him. He was closest of all to his Grandmother. She would constantly remind him "if you get your education, you can do anything."

A football scholarship to the University of Arkansas got him into college. As a senior, he was able to enroll in graduate courses for business management under the mentoring of Dr. Johansson. The experience opened a new world of business, broadened his horizons, and helped him to seek greater opportunities.



Fortunately for Bobby, great coaches, great teachers and great mentors have always challenged him to work harder and to be better all his life. That was true when he started his beverage distribution business in

ROBERT A. NICHOLS

1980 in Little Rock, Arkansas. A lot of people said it wouldn't happen. Even his own friend and accountant told him, "you've got a great business plan but you don't have any money." Bobby's approach was to find a financial partner and make it happen.

Located in Shreveport since 1992, Eagle Distributing is an Anheuser-Busch beer distributor serving nine parishes in Northwest Louisiana along with Eagle Beverage which distributes wine, liquor and other beverages in Northwest Louisiana.

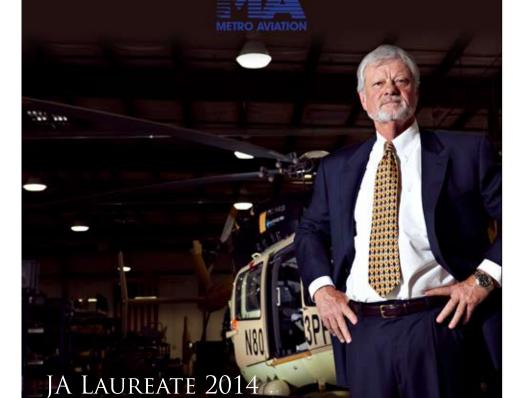
After learning of his nomination, Bobby wrote, "As a Junior Achievement Laureate, I have come to understand their mission and believe their philosophy and program objectives are key to economic success. Working with students to teach financial literacy, work-readiness and entrepreneurship, these JA lessons taught in the classroom by volunteers, inspire and prepare young people to succeed in a global world." These same philosophies have helped to motivate Bobby to own his economic success through his understanding of the importance of staying in school.

Family is very important to Bobby. His wife, Pam, is his partner in business and for life. His son, Brad Nichols, is now running the company. Bobby and Pam have four children, Darcey, Brad, Mandy and Christine. All are married and have blessed them with nine grandchildren. Currently, Bobby is serving as a Board member of the National Beer Wholesalers Association, as a Member of the Committee of 100 and the Rotary Club of Shreveport. He has also served on the Vestry of St. Mark's Episcopal Church.

Work Readiness | Entrepreneurship | Financial Literacy

Congratulations MIKE STANBERRY

Thank You for your leadership

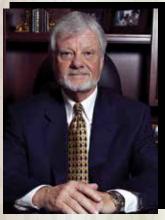


2014 Junior Hehievement Laureate

MIKE STANBERRY

METRO AVIATION, INC. - President & CEO

Mike Stanberry is President and CEO of Metro Aviation, Inc. and has been Metro's sole owner since its inception in 1982. Mike has remained committed to a simple, involved management style beginning with Metro's first customer. This basic business practice has been the key to Metro's success as an international leader in the air medical industry. Mike's undying persistence with regard to safety is personified in his mantra: "For safety to exist, it must be a way of life." His dedication to safety was recognized by industry leaders as the recipient of the Jim Charlson Award. Mike was honored with this award, which recognizes an individual who has made significant contributions to the overall enhancement,



MIKE STANBERRY

development or promotion of aviation and aviation safety within the air medical transport community in 2009.

Mike Stanberry is not only committed to safety within Metro Aviation, but throughout the aviation industry. As Chairman of the Board for the Air Medical Operators Association (AMOA), he works with a diverse group of aviation operators to set the industry standard for safe air medical transportation. Mike also sits on the board for MedEvac Foundation International, whose mission is to advance medical transport worldwide through support of research, education, outreach and other charitable services. Locally, Mike is heavily involved at his church, Noel United Methodist Church. He is a member of the Committee of One Hundred, and serves the Caddo Council on Aging with a Meals on Wheels delivery program through his company. He became involved with Junior Achievement during JA Job Shadow and is committed to helping young people prepare for a successful future.

Mike is a graduate of Louisiana State University and has held a private pilot's license since 1973. He resides in Shreveport, Louisiana with his wife Debbie. Mike is a proud father and grandfather to two children and three grandchildren.

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2013-2014 JUNIOR ACHIEVEMENT SCHOOLS

Elementary	Rusheon
Cherokee Park	Minden Junior High
Claiborne Fundamental	
J.S. Clark	High School
Meadowview	Booker T. Washington
Northside Elementary	Bossier
Pine Grove	C. E. Byrd
R.V. Kerr	Caddo Magnet
Shreve Island	Captain Shreve
	Fair Park
Middle School	Green Oaks
Benton	Huntington
Cope Cope	Plain Dealing
Elm Grove	Woodlawn
Greenacres	Caddo Career & Tech Center
Haughton	Shreveport Job Corps
J.S. Clark	Wossman High School
Pine Grove	



Achievement

BUSINESS HALL OF FAME 2013 LAUREATES **Jarringtor**

JA MIDDLE & HIGH SCHOOL PROGRAMS

MIDDLE SCHOOL PROGRAMS

JA Global Marketplace® takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Pe-king to Chicago. The program helps students under-stand how goods flow through various economies and the effect globalization has on their lives. (6th Grade)



JA It's My Business!® encourages students to use

criti-cal thinking to learn entrepreneurial skills. Those skills include knowing customers' wants and needs, launching effective marketing, and creating detailed business plans. By examining the characteristics of successful entrepreneurs, students learn that a be-lief in one's self can make positive things happen in life. (Grades 6-8 Afterschool)

JA It's My FutureTM provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand. And, through a scavenger hunt, they are introduced to the basic aspects of job hunting. (7th Grade)

JA Economics for Success® for Success gives students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values. They also learn about spending money within a budget; saving and investing wisely; and using credit cautiously. (8th Grade)

HIGH SHOOOL PROGRAMS

JA Job ShadowTM prepares students to be entrepreneurial thinkers in their approach to work. In-class sessions prepare students for a visit to a professional work environment, where they will face a series of challenges administered by their workplace hosts. Students learn how to research career opportunities and the skills needed to land and keep their dream job. (Grades 8-12)

JA Personal Finance® explores the fundamental of elements of personal finances: earnings, savings and investing, budgeting, credit, risk management, and giving. Students apply these elements to a personal financial plan that allows them to set specific goals for their lifelong financial needs and desired quality of life. (HS Civics Class)

JA Career Success™ equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also will learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques. (Grades 9-12)

JA Be Entrepreneurial® challenges students, through interactive classroom activities, to start their own entrepreneurial venture while still in high school. The program provides useful, practical content to assist teens in the transition from being students to productive, contributing members of society. (Grades 10-12)



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JA LAUREATES

William G. Anderson, 2012

Joe Averett, Jr., 2008

Harold Bicknell, M.D., 2002

Linda M. Biernacki, 2013

L.R. Brammer, Jr., 1998

Wallace H. Brown, M.D., 1996

E.R. "Bo" Campbell, 2003

James E. Davison, 1997

John W. Dean, 2010

John J. Doles, Jr., 1999

James K. Elrod, 1997

Rand H. Falbaum, 2007

John Franks, 1994

James N. Fritze, 2000

George P. Fritze, 2009

Chris P. Gabriel, 2010

J. Peter Gaffney, 2005

Grady C. Golden, 2014

Roy Griggs, 2007

Robert B. Hamm. 2008

Edward N. Henderson, 2009

James B. Henderson, D.Mgt., 2013

Donald E. Jones, 2001

Norman V. Kinsey, 2000

Charles D. Knight, M.D., 1999

Donald G. Mack, Sr., M.D., 2003

Vincent J. Marsala, Ph.D., 2003

John C. McDonald, M.D., 2004

George E. McInnis, 2004

Harry E. McInnis. Jr., 2010

Willis L. Meadows, Jr., 2001

Charles E. Meehan, 2009

L. Frank Moore, 1997

Ike Muslow, M.D., 1998

Anil Nanda, M.D., 2011

George D. Nelson, Sr., 1996

George D. Nelson, Jr., 2012

Robert N. Nichols, 2014

Louis C. Pendleton, D.D.S., 1995

Samuel P. Peters, 1994

W. Clinton Rasberry, Jr., 2007

Phillip A. Rozeman, M.D., 2011

Aaron Selber, Jr., 2001

Virginia K. Shehee, 1995

Albert Sklar, 1994

Ivan I. Smith, Jr., 2005

Hon. Tom Stagg, Jr., 1998

Mike Stanberry, 2014

H.E. "Bud" Storer, 2011

Hal Sutton, 1999

J. Dudley Talbot, M.D., 2000

Harold W. Turner, 2012

Ollie S. Tyler, 2006

Steven C. Walker, 2006

Donald A. Webb, Ph.D., LL.D., 2004

Donald Weir, Sr. 1995

Nicholas H. Wheless, Jr., 1996

C. Cody White, 2006

Thomas J. Williams, 2008

Lacy H. Williams, M.D., 2013

Michael H. Woods. 2005

Donald J. Zadeck. 2002

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Bossier Parish Community College

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McInnis Brothers Construction The J.B. Atkins Foundation

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Eagle Distributing of Shreveport Inc
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BancorpSouth

Kilpatrick Roseneath

Logistic Nation

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Praeses, LLC

Wilhite Electric Co.

Jett Business Systems, Inc.

The Caddo Bossier Port

Zadeck Family Foundation

SHAREHOLDERS \$100+

Brenner Holdings LP Lynn Farms

* Advised Fund of the Community Foundation serving North Louisiana



Congratulations to Bobby Nichols

Join Red River Bank in congratulating board member Bobby Nichols, inducted into the Junior Achievement of North Louisiana 2014 Business Hall of Fame Laureates.

Decisions made here. Banking made simple.



redriverbank.net - 318.675.2900

2013-2014 HERITAGE SOCIETY & INDIVIDUAL DONORS

HERITAGE SOCIETY

Those who have included Junior Achievement in their estate plans and/or have established an Endowment for JA's future Junior Achievement Permanent Endowment Fund*

FREE ENTERPRISE SOCIETY \$25,000+

Dr. and Mrs. Lacy H. Williams, M.D.

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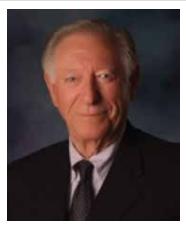
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DECEMBER 20, 2014, 7:30 PM RiverView Theater, Shreveport

DECEMBER 21, 2014, 6 PM - Benton Gary Mauer & Elizabeth Southard

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SSO RISING STARS: **DVOŘÁK CELLO CONCERTO**

JANUARY 24, 2015, 7:30 PM John-Henry Crawford, Cello LIADOV The Enchanted Lake DVOŘÁK Cello Concerto BARTÓK Concerto for Orchestra

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MARCH 28, 2015, 7:30 PM

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MAY 2, 2015, 7:30 PM Vadim Gluzman, Violin MUSSORGSKY Prelude to Khovantschina TCHAIKOVSKY Violin Concerto TCHAIKOVSKY Symphony No. 2 ("Little Russian")

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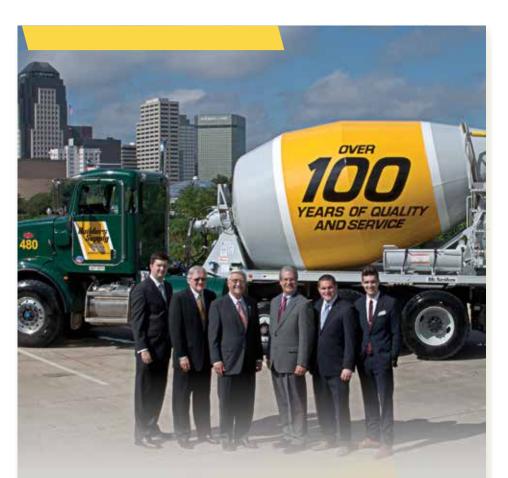


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