



**BUSINESS**

*Hall of  
Fame*

2022



**Junior  
Achievement™**  
of North Louisiana



We proudly support the mission of

# Junior Achievement

**CONGRATULATIONS**

***2022 JA Laureate Inductees***

**Lennis Elston**

**Robert Pou**

**Graham Walker**

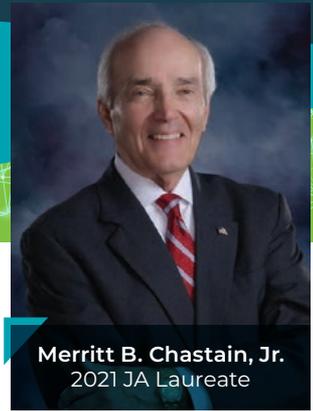
**Louisiana**  
Bossier City  
Monroe  
Nachitoches  
Ruston

**Arkansas**  
De Queen  
El Dorado  
Magnolia  
Hope

**Texas**  
Kilgore  
Tyler  
Longview  
Texarkana

*Corporate Office - Benton, LA | Owned by Sarah & Mike Collier*

*A Message from the*  
**HONORARY  
CHAIRMAN**



**Merritt B. Chastain, Jr.**  
2021 JA Laureate

It is my honor to serve as chairman of this year's Junior Achievement Business Hall of Fame, Laureate Induction dinner. Thank you for joining me in recognizing the 2022 JA Laureates: Lennis S. Elston, Robert G. Pou and Graham A. Walker.

Junior Achievement provides a crucial service for the youth of our community by providing them with economic education and the soft skills they will need to get and keep a job. JA's purpose is to inspire and prepare young people to succeed in a global economy. The inspiration piece comes from community volunteers who not only deliver our lessons but share their experience. It starts with one changemaker. It can be a volunteer, an educator or YOU, our supporter. This changemaker inspires and prepares students by providing access to learning experiences that focus on three sets of critical life skills not always taught in school: financial literacy, work and career readiness, and entrepreneurship. JA's many learning experiences help students connect classroom learning to life outside the classroom and impacts the many students who participate, as well as the countless lives they will influence as adults!

Independent studies prove that Junior Achievement has a positive impact in several critical areas and provides learning experiences that help young people reach their potential. JA's innovation in contextual learning in partnership with educators, employers, and the community at large introduces students to economic, career, and business ownership concepts that help them integrate their education to achieve their goals. In this process, volunteers serve as role models helping to positively impact young people's perceptions about the importance of education, as well as the importance of developing critical life skills, communication, collaboration, critical thinking, and creativity.

I have been involved with Junior Achievement for many years and find its programs to be of great value to a young person's development and successful future in our community. The proceeds raised by the JA Business Hall of Fame Laureate Induction Dinner are used to fund JA programs in K-12 classrooms. I encourage each of you to join me through this annual event in supporting JA's mission to empower young people to own their economic success.

Thank you again for your generosity and your steadfast commitment to today's youth and our community's future. You are changing lives!

*Merritt B. Chastain, Jr.*



**Junior  
Achievement™**  
of North Louisiana

## 2022 – 2023 BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

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#### **A. Gregory Procell, Chairman of the Board**

Manpower  
Vice President | General Manager

#### **Keith Burton, Vice Chairman - Education**

Caddo Parish Schools  
Chief Academic Officer

#### **Adam West, Chair Elect**

Progressive Bank  
Business Banker

#### **Denny Moton, Secretary**

Regions  
VP Commercial Mid-Market

#### **Jennifer Elliott, Secretary**

Community Volunteer  
Hancock Whitney Bank

#### **David L. Watters, Immediate Past Chairman**

Morris & Dickson Co. LLC  
VP of Accounting | Finance

### DIRECTORS

---

#### **Emma Jordan, PhD**

Bossier Parish Schools  
Supervisor 6-8  
Instruction

#### **Martha Patten**

Bossier Parish Schools

#### **Julie Gilley Milam**

BRF/Entrepreneurial  
Accelerator Program  
Senior Financial Analyst

#### **Erik S. Vigen**

Attorney of Counsel

#### **Trey Giglio**

Universal Mechanical  
President

#### **Taylor Jamison**

Trinity Operating  
Principal Analysis  
Regulatory &  
Political Affairs

#### **Dennis Wissing, PhD**

LSU Shreveport  
Dean of Education

#### **T. Lamar Goree, PhD**

Caddo Parish Schools  
Superintendent

#### **Mitch Downey**

Bossier Parish Schools  
Superintendent

#### **Kannetha Williams**

Frymaster

#### **Megan Feulner- Hauser**

RoseStone Wealth Advisors

#### **Hardy S. Foreman**

Carr, Riggs, & Ingram  
Senior Tax Partner

#### **Jed B. Rimmer**

Carr, Riggs, & Ingram  
Tax Partner

#### **Nita H. Cook**

Junior Achievement  
President | Executive  
Director

*A Message from the*

# CHAIRMAN OF THE BOARD



**A. Gregory Procell**  
Manpower  
JA Chairman of the Board

It is my honor to serve as chairman of the Junior Achievement of North Louisiana, Board of Directors. I, along with the members of the board join the JA Laureates in welcoming this year's JA Laureate Inductees; Lennis S. Elston, Robert G. Pou and Graham A. Walker.

Junior Achievement's proven lessons in financial literacy, work and readiness, and entrepreneurship are shown to positively impact the lives of young people. These lessons align with national and state educational standards and are delivered to millions of students across the country with the help of our education partners and volunteers from the local community.

Research shows that JA Alumni are more likely to have a college degree, feel confident managing money, have career success, and have started a business as an adult. Junior Achievement prepares the youth of our community by providing contextual education in the areas of financial literacy, work and career readiness, and entrepreneurship. JA operates in 103 areas in the United States and 100+ countries throughout the world and is the largest organization dedicated to giving young people the knowledge and skills they need to plan for their futures and make smart academic and economic choices.

Many parents do not feel qualified to talk to their children about money and are unable to help them prepare for the world of work. Our corporate and community volunteers deliver relevant, hands-on lessons which connects classroom learning to life outside the classroom and helps students understand the important role education plays in their future success. JA students are inspired and prepared with the tools they need to change their dreams into reality and to succeed in whatever the global economy brings. Through Junior Achievement, we can build a world in which young people have the mindset and skillset to build thriving communities. By advocating for experiential learning and nurturing partnerships with schools and like-minded organizations, we envision a world where no student is left behind. In other words, **OUR NAME IS OUR PROMISE!**

I have been involved with Junior Achievement for many years, both in the classroom and with special programs. The exposure to JA programs teaches students the importance of setting goals; short, medium, and long-term, which when applied, guides them to a successful future. Annually, to support Junior Achievement programs in our community, three exemplary citizens are selected to be inducted into the JA Business Hall of Fame. The funds from tonight's event are used for JA programs in area K-12 classrooms. Thank you for your commitment to Junior Achievement. Together, we can empower young people to own their economic success!

*Greg Procell*

JUNIOR ACHIEVEMENT USA  
**FREE ENTERPRISE SOCIETY**

***PRESIDENT LEVEL***

**2023**

Alta and John Franks Foundation  
Graham A. Walker, 2022

**2022**

Alta and John Franks Foundation  
Merritt B. Chastain, Jr., 2021

**2021**

Alta and John Franks Foundation  
Noel Foundation, Inc.

**2020**

Alta and John Franks Foundation

**2019**

Alta and John Franks Foundation  
Dr. & Mrs. Lacy H. Williams, 2013  
Noel Foundation, Inc.

**2018**

Alta and John Franks Foundation  
William G. Anderson, 2012  
Dr. & Mrs. Lacy H. Williams, 2013  
Sarah D. Collier, 2017  
Noel Foundation, Inc.

**2017**

Alta and John Franks Foundation  
William G. Anderson, 2012  
Dr. & Mrs. Lacy H. Williams, 2013  
Sarah D. Collier, 2017  
Noel Foundation, Inc.

**2015**

Alta and John Franks Foundation  
Dr. & Mrs. Lacy H. Williams, 2013  
Noel Foundation, Inc.

**2014**

Alta and John Franks Foundation  
Dr. & Mrs. Lacy H. Williams, 2013  
Noel Foundation, Inc.

***ENTREPRENEUR LEVEL***

**2023**

Sarah D. Collier, 2017  
Lennis S. Elston, 2022  
Robert G. Pou, 2022

**2022**

Dr. & Mrs. Lacy H. Williams, 2013  
John F. George Jr. M.D., 2021  
Grayson Foundation  
Stephen F. Skrivanos, 2021

**2021**

Dr. & Mrs. Lacy H. Williams, 2013  
Grayson Foundation

**2020**

Keith J. Evans, 2019  
Dr. & Mrs. Lacy H. Williams, 2013  
Merritt B. Chastain, Jr.  
W. Clinton Rasberry, Jr. 2007  
Grayson Foundation

**2019**

William H. Broyles II, 2018  
Sarah D. Collier, 2017

**2018**

Jon Qvistgaard=Petersen, 2016  
Richard H. Wright, 2017

**2017**

Jon Qvistgaard=Petersen, 2016

**2016**

Laura P. Crawford, 2015

**2013**

William G. Anderson, 2012

**RECOGNIZING OUTSTANDING DONORS**  
Established in 2000, the Free Enterprise Society recognizes individuals from around the world who demonstrate outstanding support in helping Junior Achievement inspire and prepare young people to succeed in a global economy. Recognition is provided to individuals and families who have made gifts of \$10,000 or more.



Scan the QR code  
with your smart  
phone to invest in  
tomorrow, today.

# 2022 JUNIOR ACHIEVEMENT *Business Hall of Fame*

## **WELCOME**

Merritt B. Chastain, Jr.,  
2021 JA Laureate

## **INVOCATION**

Keith J. Evans, 2019 JA Laureate

## **SPECIAL RECOGNITIONS**

Greg Procell, Chairman of the Board of Directors  
Nita H. Cook, Junior Achievement, President | Executive Director  
Special Board Recognition  
Free Enterprise Society Recognition

## **STUDENT SPEAKERS**

JA NLA - Brees Dream Foundation,  
Trust Your Crazy Ideas Challenge  
Joycelyn Bolden, Caddo Magnet  
Dru Thatcher, Caddo Magnet

## **PROGRAM HOST**

Ed Walsh  
Romph & Pou Agency, Public Relations Manager

## **MISSION MOMENT**

Greg Procell, Chairman, JA Board of Directors  
Dru Thatcher, TYCIC Winner

## **JA MEMORIAL VIDEO**

E.R. "Bo" Campbell, 2003 ~ Donald G. Mack, Sr., M.D., 2003

## **2022 JA LAUREATE** *Induction Ceremony*

### **LENNIS S. ELSTON**

CPA Retired | Elston Family Investments

### **ROBERT G. POU**

Romph & Pou Agency

### **GRAHAM A. WALKER**

Fibrebond, Inc.

## **CLOSING REMARKS**

Nita H. Cook, Junior Achievement, President | Executive Director

**INSPIRING TOMORROWS** *Today!*

# JUNIOR ACHIEVEMENT *Remembers*



*Honoring the Leadership of*

**E.R. "BO" CAMPBELL, II, 2003**  
**DONALD G. MACK, M.D. 2003**

THE ROBERT A. NICHOLS FAMILY  
JENNIFER ELLIOTT

**H.E. "BUD" STORER**  
The Storer Family

**L.R. BRAMMER, JR., 1998**  
Brammer Engineering

**IKE MUSLOW, M.D.**  
Berte A. Muslow

## J A LAUREATE HONORARIUMS

### **LENNIS S. ELSTON, 2022**

The Elston Family  
The Prince Family  
Dr. Grace E. Bareikis  
Joe & Sandy Carlisle  
Ivy & Archer Frierson  
George & Jean Baldwin  
Donna Curtis  
Eddy & Bae Waller  
Reverend Alston Johnson & family  
John & Peggy Raish  
Ashley and John Prince

### **ROBERT G. POU, 2022**

The Pou Family  
Fairway Partners  
Palmer Petroleum  
LED Outdoor LLC  
Diane & Cary Camp  
Home Federal Bank

### **GRAHAM A. WALKER, 2022**

The Walker Family  
Wendy & Randy Tannehill  
Fibrebond

### **MERRITT B. CHASTAIN, JR., 2021**

Lois & Kirby Rowe

### **LAURA P. CRAWFORD, 2016**

Dr. Cherie-Ann Nathan, 2019

### **J A LAUREATE INDUCTEES**

Manpower  
Mike & Sarah D. Collier, 2017  
Dr. & Mrs. Lacy H. Williams, 2013  
Builders Supply Co.  
Grady C. Golden, 2014  
William G. Anderson, 2012  
Mr. & Mrs. Merritt B. Chastain, Jr., 2021  
W. Clinton & Kathy Rasberry, Jr., 2007  
Fire Tech  
Linda M. Biernacki, 2013  
Harry E. McInnis, 2010  
Brammer Engineering  
Keith J. Evans, 2019  
Ed & Laura P. Crawford, 2015  
Leigh & Robert P. Bowman, 2015  
Robert W. FitzGerald, 2015  
Ochsner | LSU Health Shreveport  
David & Tina Callecod  
Regions Bank  
Sid Potts Inc.  
Cole, Evans & Peterson

## 2022 – 2023 CORPORATE & CORPORATE FOUNDATION INVESTORS

**\$25,000**

Firbrebond<sup>L</sup>  
Taco Bell Foundation

**\$15,000+**

Manpower<sup>LB</sup>

**\$10,000+**

B&G Food Enterprises, LLC  
Taco Bell (Central LA)

**\$5,000+**

Romph & Pou<sup>L</sup>

BRF<sup>L</sup> | EAP<sup>B</sup>

Regions Bank<sup>B</sup>

Fire Tech Systems, Inc.<sup>L</sup>

**\$2,500+**

Builder's Supply Company, Inc.<sup>L</sup>  
Ochsner | LSU Health Shreveport  
Brammer Engineering<sup>L</sup>

**\$1,000+**

Griggs Enterprise<sup>L</sup>  
Carr, Riggs & Ingram<sup>B</sup>

Centenary College

Universal Plumbing Co.<sup>B</sup>

Hancock Whitney Bank<sup>B</sup>

Heard, McElroy & Vestal<sup>L</sup>

Fairway Partners

Skrivanos Engineering<sup>L</sup>

**\$1,000+ (continued)**

Querbes & Nelson<sup>L</sup>  
Palmer Petroleum  
Brown Builders, Inc.<sup>L</sup>  
Cole, Evans & Peterson  
Caddo Parish School Board<sup>B</sup>  
Postlethwaite & Netterville

**\$500+**

Bossier Parish Schools<sup>B</sup>  
Home Federal Bank<sup>L</sup>  
LED Outdoor, LLC

**UP TO \$100**

Amazon Smile

## 2022 – 2023 INDIVIDUALS & FAMILY FOUNDATION INVESTORS

### Junior Achievement USA HERITAGE SOCIETY

*Those who have included JA in their Estate Plans &/or have established an Endowment to sustain the mission of JA.*

Alta & John Franks  
Foundation, 1994

### FREE ENTERPRISE SOCIETY

*The JA USA Free Enterprise Society recognizes individuals and families who demonstrate outstanding support of JA's mission to create a world in which young people have the skillset and mindset to build thriving communities!*

**\$25,000+**

#### Presidents Level

Alta & John Franks Foundation<sup>L</sup>  
Noel Foundation Inc.  
Graham A. Walker<sup>L</sup>

**\$15,000+**

#### Entrepreneur Level

Mike & Sarah D. Collier<sup>L</sup>  
Dr. & Mrs. Lacy H. Williams<sup>L</sup>  
Richard D. & Lennis S. Elston<sup>L</sup>  
Robert G. Pou<sup>L</sup>

**\$5,000+**

Chastain, Merritt B. Chastain, Jr.<sup>L</sup>  
Linda M. Biernacki<sup>L</sup>

**\$2,000+**

Harry E. McInnis, Jr.<sup>L</sup>  
Rebecca & Keith J. Evans<sup>L</sup>  
Kathy & W. Clinton Rasberry, Jr.<sup>L</sup>  
The Robert A. Nichols Family<sup>L</sup>  
David & Kristen Watters<sup>B</sup>

**\$1,000+**

Family of Dr. Donald G. Mack, Sr.<sup>L</sup>  
Laura P. & Edward J. Crawford III<sup>L</sup>  
Robert W. FitzGerald<sup>L</sup>  
Stephen F. and Melanie Skrivanos<sup>L</sup>

William G. Anderson<sup>L</sup>  
B. Wayne Brown<sup>L</sup>  
Dr. & Mrs. Phillip A. Rozeman<sup>L</sup>  
Robert P. & Leigh Bowman<sup>L</sup>

Bill Cunningham  
Craig C. Spohn<sup>L</sup>  
Ivan I. Smith, Jr.<sup>L</sup>  
Chase & Suzannah Crump

George P. Fritz<sup>L</sup>  
Minou Doles Fritze<sup>L</sup>  
The Elston Family  
The Prince Family

George & Jean Baldwin  
Jennifer Elliott<sup>B</sup>  
Dennis Wissing, PhD<sup>B</sup>  
Brian Hamm

Rand H. Falbaum<sup>L</sup>

**\$500+**

Charles Henington  
Greg Procell<sup>B</sup>  
Julie Milam<sup>B</sup>  
Denny Moton<sup>B</sup>  
Diane & Carey Camp  
Mrs. H.E. "Bud" Storer<sup>L</sup>  
Donald E. Jones<sup>L</sup>  
C. Cody White, Jr.<sup>L</sup>  
Kilpatrick's Rose-Neath<sup>L</sup>

Mrs. Ike Muslow<sup>L</sup>  
Adam West<sup>B</sup>  
Trey Giglio<sup>B</sup>  
Erik S. Vigen<sup>B</sup>

**\$250+**

Ivy & Archer Frierson  
Dr. Grace E. Bareikis<sup>Z</sup>  
Dr. Cherie-Ann Nathan<sup>L</sup>  
Marty & Melanie Johnson

**\$100+**

David & Tina Callecod  
Ollie S. Tyler<sup>L</sup>  
Scott & Dawn Auer  
Wendy & Robert Tannehill  
Donna Curtis  
Eddy & Bae Waller  
Reverend Alston Johnson & family

**Up to \$100**

John & Peggy Raish  
Joseph & Sandy Carlisle

<sup>L</sup>Laurate | <sup>B</sup>Board

\*Advised Funds-Community Foundation

We are proud to invest in the mission of Junior Achievement and appreciate the commitment of our 2022 JA Laureates joining past inductees to support JA programs in our community!

Together, we can help students achieve academic and economic success!



*Congratulations,*

**LENNIS, ROBERT AND GRAHAM!**

---

Dr. and Mrs. Lacy H. Williams, 2013

*Congratulations,*  
**JA LAUREATES 2022**



**Lennis S.  
Elston**



**Robert G.  
Pou**



**Graham A.  
Walker**

*Thank you for your  
significant contributions  
to our community.  
Together we can help  
students achieve academic  
and economic success.*

**MERRITT B. CHASTAIN, JR.**  
**2021 JA Laureate**

*Congratulations!*  
**LENNIS S.  
ELSTON**



**BUSINESS  
HALL OF FAME  
2022  
LAUREATE**



Your inspiration and dedication are boundless. You have always held to the 'No Excuse Counts' mindset. It is part of what makes you notably YOU.

So Proud and excited to see your induction into the Junior Achievement Business Hall of Fame for 2022!  
-Your Family



# 2022 BUSINESS Hall of Fame



**Lennis S. Elston**  
CPA Retired and Elston  
Family Investments

Lennis S. Elston, fifth generation Caddo Parish native, graduated Magna Cum Laude from Centenary College with a BS in Business Administration. She did that as the young bride of Richard D Elston, her husband of now fifty-seven years. Lennis may have started in Business, but her mind quickly fell in love with the Principles of Accounting.

Lennis began working at Lincove & Evans, now Cole, Evans & Peterson, and never looked back. To say it was a great match would be an understatement. From there, she 'accidentally' became a CPA. Ask her about that sometime. It's classic Lennis! At this point in her life, Lennis had a beautiful family that was Richard, herself, their daughter Ashley and their son Deane. Lennis would become a CPA working for a respected firm. This is where so many stories pause, yet this is the time life started to blossom for Lennis. Around 1974 this "serial entrepreneur" was led to start and run her own CPA firm for several years, the first woman in Shreveport to do so. Please don't mention THAT to her, though. Her belief has always been that anyone can achieve his or her goals with hard work, integrity, ability and a bit of luck.

Centenary has claimed her since the 1960s, first as a student, Chi Omega, campus leader, graduate and now as a member of the Board of Trustees and Chair of the Audit Committee. She continues to lead. Centenary even played a role in Lennis' finding her way to the BRF. (Ask her. I promise she will tell you the whole story.) BRF became the challenge Lennis didn't even realize she was missing. She is now past Chairman of the Board. She remains very active in her passion about BRF's mission to grow and diversify the region's economy. The projects she has been involved with perfectly showcase collaboration, partnership and the driving impact that ingenuity, creativity and leadership bring. Lennis has been able to share her natural and developed abilities inside this formidable group. She has a unique propensity to get at what's really important within a group and the courage to get others to join in her vision. She is a fearless problem solver with a willingness to 'say anything' and the graceful understanding that in order to WIN, someone else does NOT have to LOSE.

You SHOULD get her to talk about her love of language and one's relationship in life between the horizontal and the vertical. This is where she will explain the value of communication, excellence, and the dangers of spreading yourself too thin over the horizontal instead of delving into the vertical.

Lennis is a lifelong member of St Mark's Cathedral where her involvement is tireless. Go visit St Marks. Ring some Tower bells, and ask around. That deep, committed faith drives her.

Where is Lennis tomorrow? Enjoying her six grandchildren and finding more ways to help their generation to take ownership in their own future.

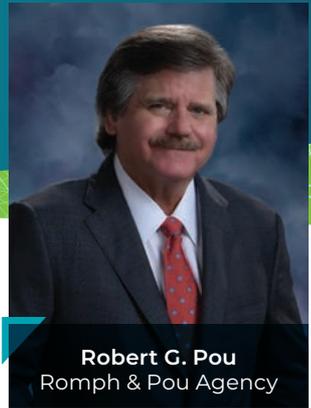


*We are so  
proud of you!*

Love,  
Barbara, Chase, Gray,  
Jen, Robert, Emma & Lilly



# 2022 BUSINESS *Hall of Fame*



**Robert G. Pou**  
Romph & Pou Agency

Robert G. Pou is a lifelong resident of Shreveport, Louisiana. His father Dr. Jack Pou (also a lifelong Shreveport resident) and mother Patsy Pou raised Robert and his four siblings in a home that valued honesty, integrity and compassion.

After graduating from Jesuit High School (now Loyola College Prep) in 1974, Robert attended Louisiana State University (LSU) in Baton Rouge where he earned a journalism degree. During his college years, Robert worked part-time as a sports reporter for The Morning Advocate and as a sales representative for the LSU Daily Reveille. He was also an active member in the Theta Xi fraternity.

His first job after college was in radio sales for KMBQ/KEEL in Shreveport, but his passion for marketing soon led him to strike out on his own. With business partner Anne Gremillion, Gremillion & Pou Advertising opened its doors in 1981. Starting a business from scratch is never easy, however. Through a combination of marketing savvy, a dedication to providing exceptional client service and pure grit, the agency not only survived but also thrived.

What began as a two-person advertising and marketing agency has grown into the second largest agency in Louisiana. Renamed Romph & Pou Agency after Anne's retirement from the company in 2016, R&P Agency today is an award-winning agency employing more than 100 people across four locations in Louisiana and Texas.

Over the years, Robert's outstanding business success has been recognized with the Top 20 Small Businesses of Louisiana Award in 2002; the Loyola College Prep Hall of Honor Induction in 2010; and LSU's Top 100 Fastest Growing Tiger Businesses in 2014, 2015, 2016 and 2021.

Robert has remained at the helm throughout the nearly 41 years of the agency's success, alongside co-owner Jeffrey Romph since 2016. With clients in multiple industries across the country, R&P Agency's robust client portfolio includes Brookshire Grocery Company, The ICEE® Company, Ochsner Health System, Calumet Specialty Products, WinStar World Casino and Resort, and Palm Beach Zoo & Conservation Society.

He has also dedicated much of his time to the Shreveport community and his beloved LSU. Robert has served on numerous boards, including the Committee of 100 Shreveport-Bossier City Board, the Shreveport Chamber of Commerce Board, the LSU Manship School of Communications Advisory Board, and for St. Joseph Catholic School; as past-president of the Board of Trustees of Loyola College Prep and the Ark-La-Tex Tigers; and, perhaps his all-time favorite, as a Little League Baseball and Softball Coach.

Robert and his wife Barbara are proud parents of Gray and Chase Anne. They were thrilled to become grandparents in 2020 to Robert Gray Pou III. He enjoys playing golf and time at the beach. Of course, Robert is also an avid LSU sports fan.



# *Congratulations Graham*

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We are so proud of you and your  
dedication to North Louisiana.  
Thank you for all you do  
for everyone.

Love, Susannah, Mary Linnea,  
Cecelia, Frances and Henry

# 2022 BUSINESS *Hall of Fame*



**Graham A. Walker**  
Fibrebond, Inc.

Graham Walker is a lifelong North Louisiana native. He was raised in Taylor, Louisiana, in Bienville Parish, near his grandparents and numerous aunts, uncles, and cousins. Some of his fondest memories of Shreveport include having a Shrimp Buster at Herby K's with his father or sitting for lunch at the Strawn's counter with his mother.

Graham is the 4th child of Claud and Andrea Walker. From a young age, he witnessed the importance of hard work as his father founded Fibrebond in 1982. His summers in high school and college were spent working either in Fibrebond manufacturing facility or on his brother's farm in Hosston, LA.

After graduating from Cedar Creek School in Ruston, Graham attended Sewanee and majored in History. The foundation of a classical liberal arts education has proved useful in unexpected ways. At Sewanee, he graduated magna cum laude with Honors, was elected Phi Beta Kappa, and served as Chairman of the Honor Council. While there, he met another North Louisiana native, Susannah Peterson of Shreveport. After Sewanee, Graham received his MBA from LSU in Baton Rouge.

In 2004, Graham and Susannah married and lived in Shreveport while she attended medical school. Today, they have four children: Mary (15), Cecelia (14), Frances (10) and Henry (3).

Graham joined Fibrebond in 2004 at a time when the business was struggling from the brutal effects of the .com bubble and the post 9/11 recession. For the next decade, Fibrebond continued to focus on its core wireless telecom business.

In 2015, Graham was named President and Chief Executive Officer at a pivotal moment in Fibrebond's history. The wireless market was shrinking and the business either had to shrink or attempt to reinvent itself. In 2015, Fibrebond had a 95% concentration in 3 customers. By 2019, those 3 customers represented less than 2% of Fibrebond's revenues.

Today, Fibrebond is the leader in industrialized prefabrication and construction. The company engineers and builds projects for the world's most complex industries. From its manufacturing operations in Webster Parish, Fibrebond exports over 90% of its work outside of Louisiana. The company continues to invest in and expand its Louisiana operations.

Graham is an advocate for North Louisiana's potential as a place to work and live. He is involved in several local efforts to improve the region's economy so that people can return home to North Louisiana, including the North Louisiana Economic Partnership and the BRF.

Graham and his family attend the Cathedral of St John Berchmans, where Graham currently serves as the Chair of the Parish Finance Council.

# JUNIOR ACHIEVEMENT BUSINESS *Hall of Fame*

## LAUREATES

William G. Anderson, 2012  
Joe N. Averett, Jr., 2008  
Harold R. Bicknell, M.D., 2002  
Linda M. Biernacki, 2013  
Robert P. Bowman, 2015  
L. R. Brammer, Jr., 1998  
Wallace H. Brown, M.D., 1996  
B. Wayne Brown, 2017  
William H. Broyles, II, 2018  
E. R. "Bo" Campbell II, 2003  
Merritt B. Chastain, Jr., 2021  
Sarah D. Collier, 2017  
Laura P. Crawford, 2015  
James E. Davison, Jr., 1997  
Pat Day, D.Min., 2019  
John W. Dean, 2010  
John J. Doles, Jr., 1999  
James K. Elrod, 1997  
Lennis S. Elston, 2022  
Keith J. Evans, 2019  
Rand H. Falbaum, 2007  
Robert W. FitzGerald, 2015  
John A. Franks, 1994  
James N. Fritze, 2000  
George P. Fritze, 2009  
Chris P. Gabriel, 2010  
J. Peter Gaffney, 2005  
John F. George, Jr., M.D., 2021

Grady C. Golden, 2014  
James D. Gosslee, 2016  
Roy Griggs, 2007  
Robert B. Hamm, 2008  
Edward N. Henderson, 2009  
James B. Henderson, D.Mgt., 2013  
Donald E. Jones, 2001  
Gregory I.L. Kallenberg, 2016  
Norman V. Kinsey, 2000  
Charles D. Knight, M.D., 1999  
Donald G. Mack, Sr., M.D., 2003  
Vincent J. Marsala, Ph.D., 2003  
John C. McDonald, M.D., 2004  
George E. McInnis, 2004  
Harry E. McInnis, Jr., 2010  
Willis L. Meadows, Jr., 2001  
Charles E. Meehan, 2009  
L. Frank Moore, 1997  
Ike Muslow, M.D., 1998  
Anil Nanda, M.D., 2011  
Cherie-Ann Nathan, M.D., 2019  
George D. Nelson, Sr., 1996  
George D. Nelson, Jr., 2012  
Robert A. Nichols, 2014  
Louis C. Pendleton, M.D., 1995  
Samuel P. Peters, 1994  
Jon Qvistgaard=Petersen, 2016

Robert G. Pou, 2022  
W. Clinton Rasberry, Jr., 2007  
Phillip A. Rozeman, M.D., 2011  
Scott P. Sealy, Sr. 2018  
Aaron Selber, Jr., 2001  
Virginia K. Shehee, 1995  
Albert Sklar, 1994  
Stephen F. Skrivanos, 2021  
Ivan I. Smith, Jr., 2005  
Craig C. Spohn, 2018  
Thomas E. Stagg, Jr., 1998  
Mike Stanberry, 2014  
H. E. "Bud" Storer, 2011  
Hal Sutton, 1999  
J. Dudley Talbot, M.D., 2000  
Harold W. Turner, 2012  
Ollie S. Tyler, 2006  
Graham A. Walker, 2022  
Steven C. Walker, 2006  
Donald A. Webb, Ph.D., 2004  
Donald Weir, Sr., 1995  
Nicholas H. Wheless, Jr., 1996  
C. Cody White, Jr., 2006  
Thomas J. Williams, 2008  
Lacy H. Williams, M.D., 2013  
Michael H. Woods, 2005  
Richard H. Wright, 2017  
Donald J. Zadeck, 2002





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# BUSINESS HALL OF FAME 2022 JA LAUREATES | BOARD OF DIRECTORS

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+++++  
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# JA SCHOOLS

## HIGH SCHOOLS

Bossier Parish School for  
Technology Innovative Learning  
Booker T. Washington  
C.E. Byrd  
Caddo Career & Technology Center  
Caddo Magnet  
Captain Shreve  
Green Oaks  
Huntington  
Minden

North Caddo  
Northwood  
Pathways  
Peabody  
Pineville  
Plain Dealing High  
Shreveport Job Corps  
Southwood  
Tioga  
Woodlawn

## MIDDLE SCHOOLS

Benton  
Broadmoor  
Caddo Middle Career & Technology  
Caddo Middle Magnet  
Cope  
Donnie Bickham  
Elm Grove  
Fair Park  
Green Oaks  
Greenacres

Haughton  
Herndon  
Keithville  
North Caddo  
Pine Grove  
Plain Dealing  
Ridgewood  
Rusheon  
Walnut Hill  
Youree

## ELEMENTARY SCHOOLS

A.C. Steere  
J.I. Barron  
Broadmoor STEM Academy  
Bunkie  
Cherokee Park  
Claiborne Magnet  
J.S. Clark  
Eighty First Street  
Fairfield Magnet  
Forest Hill  
Judson Magnet  
Midway  
Mooringport

North Caddo  
North Highlands  
Northside  
Oak Park  
Queensborough  
Riverside  
Shreve Island  
E.B. Stoner Hill  
Southern Hills  
Summer Grove  
Summerfield  
Turner  
Westwood University



## 2021 – 2022 CORPORATE & CORPORATE FOUNDATION INVESTORS

---

**\$25,000+**

Taco Bell Foundation

**\$20,000+**

Capital One Bank  
Drew Brees Dream Foundation

**\$10,000+**

Will-Drill Operating<sup>L</sup>  
BRF<sup>L</sup>  
Caddo Parish School Board<sup>B</sup>

**\$5,000+**

State Farm  
Regions Bank  
EAP<sup>B</sup>  
U.S. Silica

**\$2,500+**

Builder's Supply Company<sup>L</sup>  
Fairfield Property Management  
Ochsner | LSU Health Shreveport

**\$1,000+**

Fire Tech Systems<sup>L</sup>  
Red River Bank<sup>L</sup><sup>B</sup>  
Carr, Riggs & Ingram<sup>B</sup>

**\$1,000+ (continued)**

KPMG  
Williams Financial Advisors<sup>B</sup>  
BancorpSouth  
Eagle Distributing of Shreveport<sup>L</sup>  
Heard, McElroy & Vestal<sup>L</sup>  
Hummingbird, King & Butler CPAs  
Querbes & Nelson<sup>L</sup>  
Universal Mechanical<sup>B</sup>  
Fibrebond  
Hancock Whitney Bank<sup>B</sup>  
Brown Builders, Inc.<sup>L</sup>  
Accounting Plus Solutions

**\$500+**

Bossier Parish Schools<sup>B</sup>  
Progressive Bank<sup>B</sup>  
Highland Commercial Mortgage  
KPMG U.S. Foundation, Inc.  
St. Mark's Cathedral

**UP TO \$350**

Louisiana Dealer Services Insurance  
Williams Financial Advisors, LLC<sup>B</sup>  
Retail Merchants Association



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# 2021 – 2022 INDIVIDUALS & FAMILY FOUNDATION INVESTORS

## HERITAGE SOCIETY

*Those who have included JA in their Estate Plans &/or have established an Endowment to sustain the mission of JA.*

Alta & John Franks Foundation<sup>L</sup>

## FREE ENTERPRISE SOCIETY

### \$25,000+

#### President Level

Alta & John Franks Foundation  
1994

Noel Foundation Inc.  
Merritt B. Chastain, Jr. 2021

### \$15,000+

#### Entrepreneur Level

Junior Achievement  
Permanent Endowment\*  
Grayson Foundation\*

Dr. & Mrs. Lacy H. Williams 2013  
Dr. John F. George, Jr. 2021  
Stephen F. Skrivanos 2021  
W. Clinton Rasberry, Jr. 2007

### \$5,000+

BRF<sup>L</sup>

### \$2,000+

Louie Davis Foundation  
Powers Foundation Inc.  
Keith J. Evans<sup>L</sup> 2019  
David<sup>B</sup> & Kristen Watters  
Laura P. Crawford, 2015  
Harry E. McInnis, Jr. 2010  
James D. Gosslee 2016

### \$1,000+

Robert W. FitzGerald 2015  
Linda M. Biernacki 2013  
Dr. Phillip A. Rozeman 2011  
B. Wayne Brown 2017  
George D. Nelson, Jr. 2012  
B. Wayne Brown 2017  
Donald E. Jones 2001  
Jon Qvistgaard= Petersen, 2016  
Scott P. Sealy, Sr. 2018  
Ivan I. Smith, Jr. 2005  
George P. Fritze 2009  
Minou Doles Fritze 1999  
Greg Procell<sup>B</sup>  
Trey Giglio<sup>B</sup>  
Bill Cunningham  
Tina & David Callecod  
Grady Morrison & Delta Medmar  
Atkins Foundation  
Jennifer Elliott<sup>B</sup>

### \$500+

Brian Hamm  
Dennis Wissing PhD<sup>B</sup>  
Erik S. Vigen<sup>B</sup>  
Mr. & Mrs. George Baldwin  
Kenneth<sup>B</sup> & Kathleen Krueger  
Catherine & James Lusk  
William G. Anderson 2012  
Robert P. Bowman 2015  
Mrs. Ike Muslow 1998  
Craig C. Spohn 2018  
Mrs. H.E. "Bud" Storer 2011  
Dr. Pat Day 2019

### \$250+

Lawrence & Georgia A. Clark  
Mrs. Ike Muslow 1998  
Dr. Grace E. Bareikis<sup>Z</sup>  
William Street<sup>B</sup>  
Eugene & Charlotte Bryson  
LSU Health Foundation  
Richard W. Hailey  
United Way  
C. Cody White, Jr. 2006  
Rand H. Falbaum 2007  
Denny Moton<sup>B</sup>  
Adam West<sup>B</sup>  
Taylor Jamison<sup>B</sup>  
Lois & Kirby Rowe  
Shelby Lee Smith

### \$100+

Charles E. Brown Sr.  
Chase & Suzannah Crump  
Lennis S. Elston  
Drs. Cherie-Ann Nathan<sup>L</sup>  
Mike Busada  
Connie Delaney  
Melanie Johnson  
Dr. and Mrs. Larry M. Allen  
Richard H. Bremer  
Darrel D. & Christy S. Colson  
Sally Gardner  
Richard Lamb, III  
Chris P. Gabriel 2010

### UP TO \$100

Dru Thatcher  
Carol L. Beeman  
Emily Harley<sup>B</sup>  
Denny Moton<sup>B</sup>  
Melina Whittington

*\*Advised Funds-Community Foundation*



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# 2021 – 2022 MENTORS

## JA EMPOWER | A WORK READINESS INITIATIVE

### **A Gifted Touch**

Kimberly Sandifer

### **Abrams-Lafargue Law**

Reginald W. Abrams<sup>R</sup>

### **Aneca Federal Credit Union**

Lisa Hampton  
Susan McClure  
Jessica Watkins  
Cyndi Phillips  
Amanda Simpson<sup>R</sup>

### **Ayers Career College**

Sherry Jackson  
Amanda Baker-Anderson

### **AΦA - Delta Lambda**

Jerry Paige  
Thomas L. Adams  
Gregory Mercer  
Mckeever Moham  
Robert Crosby  
Adam Mingo

### **BancorpSouth**

Amber Lee  
Andy Taylor

### **Booker T. Washington**

Tralanya Wilson  
Mr. Metoyer

### **Bossier Parish Schools**

Martha Patten<sup>B</sup>  
Jacob Hesselschwardt  
James Holland  
Henry Mejia

### **Brammer Engineering\***

Keith J. Evans<sup>L</sup>

### **C. E. Byrd**

Lesa Waters

### **C.F. Biggs**

Melina Whittington

### **Caddo Career & Technology**

Alan Germany

### **Caddo Magnet**

Sarah Hankins

### **Caddo Parish Schools CO**

Renata Mahoney  
Danna Spires  
Sherri Moss  
Charnae McDonald  
Brad Wren  
Rosetta Boone  
Kenneth Berg  
Alicia Pennywell  
Victor Mainiero

### **Captain Shreve**

Penny Pate

### **Catholic Charities**

Meg Goorley  
Jean Woods

### **Coca-Cola\***

### **Community**

Dr. Grace Bareikis  
Eddie Brumfield  
Jennifer Elliott<sup>BR</sup>  
Abbye Kezerle  
Jessica Fox

### **Conterra Networks**

Josh Moore

### **Delinquent Recovery**

Greg Juneau<sup>R</sup>

### **Dress For Success**

Erica McCain<sup>R</sup>

### **Eckerd**

Robin Berry

### **Erik S. Vigen Attorney**

Erik S. Vigen<sup>B</sup>

### **First Guaranty Bank**

Dollie Olgetree  
Kendra Smith

### **Freedom Bossier**

Danny Harley

### **General Dynamics IT**

Candice Ratcliff  
Candace Darnell  
Ty Ivory

### **Goodwill Industries NLA**

S'Nerica Nickelberry

### **Green Oaks**

Nashunte Ragster-Manuel  
Lisa Hardman

### **Hancock Whitney**

Kenneth Krueger<sup>B</sup>

### **Holly Roca Real Estate**

Holly Roca

### **Huntington**

Paula Lott

### **Inferno Manufacturing**

Allen Organick

### **J'Pais Training Academy**

Lakesha Suell

### **KPMG**

Travis Partin  
Emily Harley<sup>B</sup>

### **LSU Health Shreveport<sup>H</sup>**

Allied Health Professions  
Amanda Bernard  
Madeline Barclay

### **LSU Health SHV - MPH<sup>H</sup>**

Julia Luraguiz  
Joseph Dean

# 2021 – 2022 MENTORS

## JA EMPOWER | A WORK READINESS INITIATIVE

### **LSU Health SHV Foundation**

Katie Bursley<sup>H</sup>

### **LSU Shreveport**

Dr. Katherine Wickstrom

Tracie Pasold

Matthew Kelly

Kevin Baxter

Dr. Dennis Wissing<sup>B</sup>

Kristi Young

Tracy Elbert

### **Manpower**

Renee Mathews

Cynthia Pickett

Greg Procell<sup>B</sup>

### **Mary Webber Consulting**

Mary Webber

### **May Marketing Group\***

Logan May\*

### **Mayfield Law Firm, LLC**

Thomas Mayfield<sup>R</sup>

### **Merritt B. Chastain, Jr.<sup>LR</sup>**

Merritt B. Chastain, Jr.<sup>LR</sup>

### **Morris & Dickson**

Rupert Lange

David Watters<sup>B</sup>

### **Nelson & Hammons**

John Person<sup>R</sup>

Clayton Christian

Billy Murray

### **New Water Holdings**

Stephen Vekovius

### **New York Life Insurance**

Ross Smith<sup>R</sup>

Joe Littlejohn

### **North Caddo**

Annie Cherry

Butch Barr

### **N LA Economic Partnership**

Alex Einerson

### **Northwood**

Ms. Boyter (King)

Brad Wren

### **Pipe Consulting**

Kamesha West

### **Preferred Care at Home**

Robert Smith<sup>R</sup>

### **Progressive Bank**

Toni Tyner

Courtney Wilson

Adam West<sup>B</sup>

Wesley Lazarus

Michelle Wallace

Greg Lott<sup>R</sup>

Belinda Moentmann

Destiny Yonce

### **Red River Bank**

Judy Madison

Val Mitchell

Nataly Witsman

Kendra Wheeler

Cy Scheffy

Katie Provenza

### **Risk Placement Services**

Lawrence Calhoun<sup>R</sup>

### **Roseneath-Kilpatrick**

Nell Shehee<sup>R</sup>

### **Sam's Wholesale\***

### **Shelter Insurance**

Doug Bland<sup>R</sup>

### **Southwood**

LaKeisha Towner

Ellan Kennen

### **SUSLA**

Brandon Lacey

### **The Spot**

Nina Webster

### **Trust Technology Con.**

Mark Crews

### **United Way NWLA**

Tochi Nwoke

Carly Koen

LaToya Amos

LaToria Thomas

### **Universal Mechanical**

Trey Giglio<sup>BR</sup>

### **Erik S. Vigen**

### **Attorney of Counsel**

Erik S. Vigen<sup>B</sup>

### **Walker Alley Realty**

Chris Stokes<sup>R</sup>

### **Wayt Insurance Company**

Gard Wayt<sup>R</sup>

### **Williams Financial Advisors**

Dany Martin, Jr.<sup>B</sup>

Tommy Williams<sup>LR</sup>

### **Woodlawn**

Regina Salone

JA Laureate<sup>L</sup> JA Board<sup>B</sup> Rotary Club<sup>R</sup> In Kind Service or Funding\* Health Care Industry<sup>H</sup>



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# 2021 – 2022 VOLUNTEERS

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## **AEP SWEPCO**

Chantanell Jewitt

## **ANECA Federal Credit Union**

Cyndi Phillips  
Whitney Watson

## **Bossier Parish Community College Admissions**

## **Caddo Parish Assessor's Office**

Kristin Gonzalez

## **Carr, Riggs, & Ingram, LLC**

Hardy Foreman<sup>BR</sup>

## **Centenary College Admissions**

### **Centenary College Baseball Team**

Cody Crowder, Asst. Coach  
John Beaudion  
Ben Bridges  
Collier Cloinger  
Zac Davis  
Chris Dennis  
Julien Delcon  
Tyler Herrera  
Gary Hewitt  
Jacob Lievre  
Preston "Luddy" Ludwick  
Parker Primeaux  
Brady Robinson  
Tyler Welch  
Austin Warner

## **Central Louisiana Technical Community College**

Linda Burgess  
Lisa Doney  
Teresa Lewis

## **C.F. Biggs**

Melina Whittington

## **City of Shreveport**

Commissioner Levette Fuller  
Drew Mouton

## **Holoubek Patent Law, LLC**

Charlotte Holoubek

## **Delinquent Recovery Assoc.**

Greg Juneau

## **Entrepreneurial Accelerator Program**

Julie Milam  
Preston Langley

## **Home Federal Bank**

Linda Rounds  
Kenny Sellars

## **Iberia Bank**

Darlene Rossum

## **Junior Achievement**

Nita Cook  
Elizabeth Martinez

## **LA Tech-Shreveport**

Dept. of Admissions

## **Manpower**

Greg A. Procell<sup>B</sup>

## **New Water Holdings LLC**

Stephen Vekovius

## **Red River Bank -Caddo**

Jennifer Elliott<sup>B</sup>

## **Red River Bank-Rapides**

Jannease Seastrunk

## **Regions Bank**

Denny Moton<sup>\*</sup>

## **Shreve Island Elementary**

Katie Chirhart

## **Southern University**

Dept. of Admissions

## **State Farm**

Jesse Anderson

## **Williams Financial Advisors**

Dany Martin<sup>\*</sup>

## **The Spot**

**Nina Webster**

# 2021 – 2022 VOLUNTEERS

## Community Volunteers

Jordan Anderson  
Logan Arceneaux  
Rachael Bottrell  
Renaë Boyett  
Gabrielle Capdepon  
Madison Coleman  
Adam Courville  
Jacob Creel  
Chris Dennis  
Alex Duet  
Noelle Dunn  
Faith Elliott  
Madelyn Elliott  
Rileigh Ellison  
Joylin Eppinette  
Hayley Fortenberry  
David Frank  
Kaiden Gates  
Natasia Jacobs  
Destiny Johnson  
Lakisha Johnson  
Guillerma Khan  
Ashton Kibler  
Preston Langley  
Rebecca Leethy  
Trinity Lyons  
Remi Matherne  
Hamilton Mills  
M'Lee Newton  
Aryanna Parker  
Colyn Petry  
Jada Poche  
Holland Ponthieux  
DeZ Prejean  
Allie Ross  
Wesley Roussell  
Jeremy Rundle  
Hayley Sandoval  
Kailyn Schexnayder  
Faith Steward  
Kaitlyn Sutton  
Mary Talamayan  
Lizzie Triplet  
Jeremy Wade  
Isaiah Williams

## LSU Health Shreveport School of Allied Health

Dean Sharon Dunn, PT, PhD  
Madeline A. Barclay, Admissions

## Physical Therapy Students

Amanda S. Bernard, PT, DPT  
53 PT Students

## Physician Assistant Students

Dr. Lindsay Ferrington  
39 PA Students

## School of Medicine

Lisa S. Babin

## JROTC Cadets

CPS Dir of Army Instruction  
Col Eric Sweeney

## Byrd High School

29 Cadets  
SFC Adron Hester  
LTC McClinton

## JA IDEA ACCELERATOR WORKSHOPS

### Bishop

Dr. Eric Rippetoe, Bishop

### JRM Ventures

Jim R. Malsch

### Regions

Denny Moton<sup>B</sup>

### Manpower

Greg Procell<sup>B</sup>

### EAP

Julie B. Gilley-Milam<sup>B</sup>

### EP Bourgoyne

## New Water Holdings

Stephen Vekovius

## Holoubek Patent Law

Charlotte Holoubek

## Williams Creative Services

Laurie Priftis

## AFS Logistics

Jerame Durden

## AEP SWEPCO

Karen Wissing

Mike Vasco

## Commissioner LeVette Fuller

Jennifer Elliott

## LSU Shreveport

Dr. Mike McDaniel  
Dr. Karen Wickstrom

**Congratulations**  
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Lennis S. Elston  
BRF Board of Directors | 2022 JA Laureate



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# Congratulations

on being recognized for your  
leadership in our community.



Robert Pou  
2022 JA Laureate

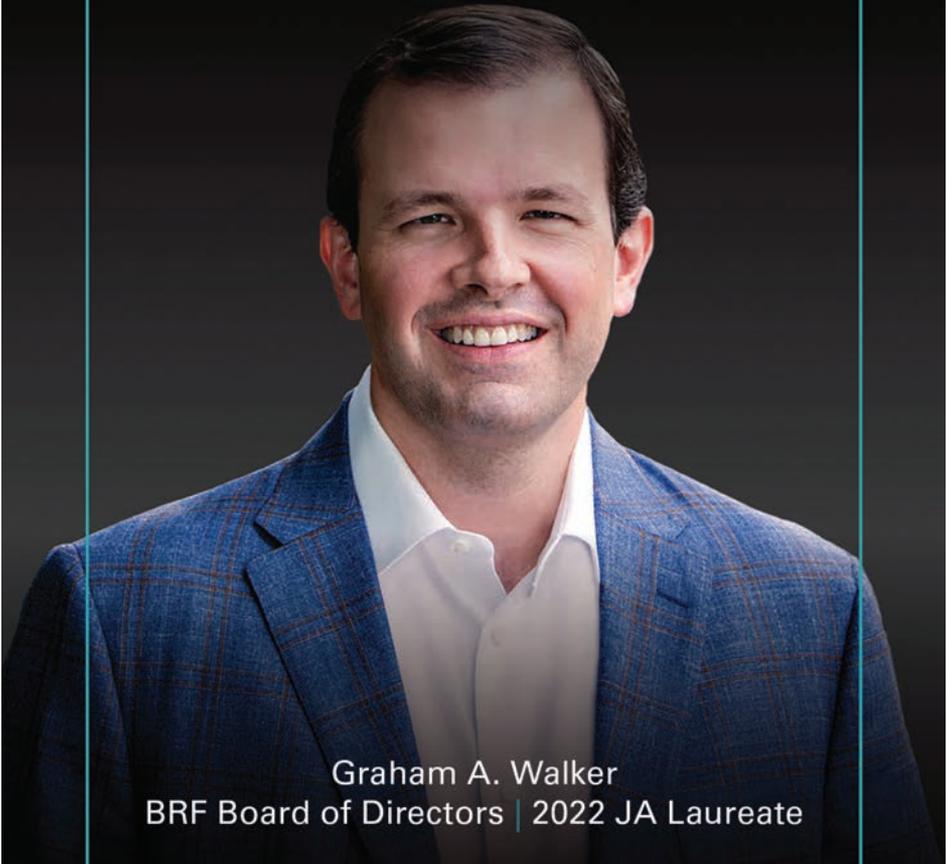


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[brfla.org](http://brfla.org)

# Congratulations

on being recognized for your  
leadership in our community.



Graham A. Walker  
BRF Board of Directors | 2022 JA Laureate



**BRF**  
Building our Region's Future

[brfla.org](http://brfla.org)

## ELEMENTARY PROGRAMS

### JA Ourselves®

uses storybooks and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, the importance of saving and giving, and the value of work.

### JA Our Families®

explains how family members' professions contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants, explores the ways families plan for and acquire goods and services, and analyzes their skills to determine ways they can support their families.

### JA Our Community®

uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and learn about taxes, decision making, and how money flows in an economy.

### JA Our City®

introduces students to the characteristics of cities and how cities are shaped by zoning. Students learn the importance of money to a city; how financial institutions help businesses and city residents; and how the media is an integral part of a city's life; and the role of an entrepreneur.

### JA Our Region®

introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks of a business owner and basic operations of the business.

### JA Our Nation®

provides practical information about the need for employees who can meet the demands of the 21st century job market. Students will understand the skills, especially in science, technology, engineering, and math, necessary to achieve future success.



“If you are planning for a year, sow rice if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people.”

Chinese Proverb



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# Congratulations

to the 2022  
Junior Achievement Laureates



Thank you for making a difference in the lives of students. Your dedication and selfless generosity to create a brighter future for youth makes our community a better place. Improving lives is central to our mission, and we know we can't do it alone. It is because of people like you that make our community great.

## MIDDLE SCHOOL PROGRAMS

### JA Global Marketplace®

takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Peking to Chicago. The program helps students understand how goods flow through various economies and the effect globalization has on their lives.

### JA It's My Future®

provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand. And, through a scavenger hunt, they are introduced to the basic aspects of job hunting.

### JA Economics for Success®

gives the students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values. They also learn about personal budgeting; wisely saving and investing; and cautiously using credit.

### JA Job Shadow™ College & Career Quest

prepares students to be entrepreneurial thinkers in their approach to work. In-class sessions prepare students for a visit to a college campus. Students learn how to research academic and career opportunities and develop the skills needed to land and keep their dream job.

### JA Finance Park (Virtual)®

helps students build a foundation on which they can make intelligent financial decisions that last a lifetime, including decisions related to income, expenses, savings, and credit. JA Finance Park Virtual offers educator-led, in-class lessons followed by a simulation. The JA Finance Park Virtual simulation has been fully redeveloped, offering two implementation options: entry level for middle school students and advanced for high school students.



“Children are the world’s most valuable resource and its best hope for the **future.**”

John F. Kennedy



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**CONGRATULATIONS LAUREATES**

**Cole, Evans & Peterson**

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Fax: (318) 425-4101

[www.cepcpa.com](http://www.cepcpa.com)

“Entrepreneurship is the way we take control of our lives in a **tough economy.**”

Lori Greiner

# HIGH SCHOOL PROGRAMS

## JA Be Entrepreneurial

provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition.

## JA Personal Finance®

explores the fundamental elements of personal finances: earnings, savings and investments, budgeting, credit, risk management, and giving. Students apply these elements to a personal financial plan that allows them to set specific goals for their lifelong financial needs and desired quality of life.

## JA Career Success®

equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.

## JA Job Shadow™ | JA Empowers

prepares students for a visit to a professional workplace. After the site visit, students gather with community leaders for the JA Empower: Student & Mentor Lunch. Following a lively exercise in introductions and shaking hands and interview etiquette, roundtable discussions are used to teach students to hone their critical thinking, creativity, communication, and collaboration skills to complete worksheets with their mentors. They explore needs and wants, ethics in business, resume building and interview skills. Students leave with a clearer understanding of how classroom learning connects to life outside of the classroom and gain an increased understanding of the importance of staying in school.

## JA Take Stock In Your Future®

introduces students to the stock market. This program may include two components: a classroom curriculum, and for many participants, the JA Stock Market Challenge competition event. Five sessions introduce students to basic concepts about how the stock market works and the impact of current events on the stock market. The program includes self-guided extension activities that engage students in deeper learning about the stock market and investing.



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# LENNIS S. ELSTON

Thank you for building a legacy of faith that will last for generations to come.

We love you and are so excited for you!



## THE PRINCESS

"Strength and dignity are her clothing, and she laughs at the time to come. She opens her mouth with wisdom, and the teaching of kindness is on her tongue. She looks well to the ways of her household and does not eat the bread of idleness."

Proverbs 31:25-28





**We come  
together  
for reaching  
goals.**

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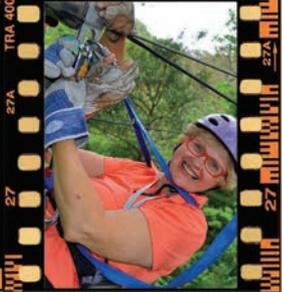
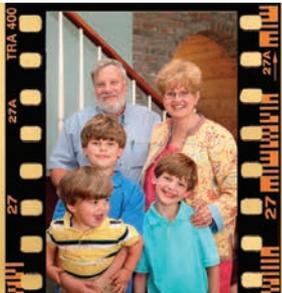


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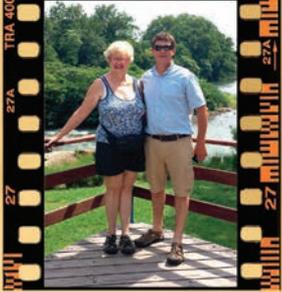
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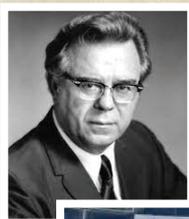
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